

# 2023

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## *Editor's Note:*

A study tour for innovation and technology (I&T) enterprises of Portuguese-speaking countries (PSCs) to the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) hosted by the Economic and Technological Development Bureau of Macao (DSEDТ) and organized by Parafuturo de Macau Investment and Development Limited visited the Hengqin Intensive Cooperation Zone, Guangzhou and Zhuhai from 13 to 15 May 2023 to exchange with government authorities, incubators and renowned enterprises for understanding the I&T landscape and market opportunities in the Mainland.

A study tour for I&T enterprises of PSCs to the GBA hosted by the DSEDТ, organized by Parafuturo de Macau Investment and Development Limited, and co-supported by the Economic Development Bureau of Guangdong-Macao Intensive Cooperation Zone in Hengqin, Zhuhai Science and Technology Innovation Bureau and Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries was held from 9 to 15 May 2023. The participating I&T enterprises were arranged to stage exhibitions and roadshows and meet with investors at BEYOND Expo, thereby further the role of Macao as a platform between China and PSCs, materialize China-PSCs



technology exchange and cooperation and facilitate outstanding Brazilian and Portuguese I&T enterprises to settle in Macao and the Guangdong-Macao Intensive Cooperation Zone in Hengqin.

The 16<sup>th</sup> Pan-Pearl River Delta Intellectual Property Cooperation Joint Conference was held on 5 May 2023 at Chengdu, Sichuan. It was attended by some 40 representatives from China National Intellectual Property Administration, intellectual property regulators of the nine Pan-PRD provinces (regions), Intellectual Property Department of the Hong Kong SAR Government, Economic and Technological Development Bureau of the Macao SAR Government and Macao Customs Service.

## 1. Brazilian and Portuguese technology innovators visit the GBA to seek opportunities

A study tour for innovation and technology (I&T) enterprises of Portuguese-speaking countries (PSCs) to the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) hosted by the Economic and Technological Development Bureau of Macao (DSEDT) and organized by Parafuturo de Macau Investment and Development Limited visited the Hengqin Intensive Cooperation Zone, Guangzhou and Zhuhai from 13 to 15 May 2023 to exchange with government authorities, incubators and renowned enterprises for understanding the I&T landscape and market opportunities in the Mainland.

The study tour first visited the Macao-Hengqin Youth Entrepreneurship Valley (Inno Valley HQ) to participate in a seminar to learn about the planning of the Hengqin, Zhuhai centre of the Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries, and then paid a visit to the Traditional Chinese Medicine Science and Technology Industrial Park of Cooperation between Guangdong and Macao. On the next day, the study tour arrived at Guangzhou, where they received a warm welcome from Gong Hongwu, Party Secretary of the Guangzhou



The study group visits Inno Valley HQ



The DSEDТ and Guangzhou Municipal Science and Technology Bureau have a discussion seminar with the study tour at Guangzhou (International) Scientific and Technological Achievement Transformation Tianhe Base

Municipal Science and Technology Bureau. The group had a discussion seminar with almost 20 I&T enterprises and organizations in Guangzhou at the Guangzhou (International) Scientific and Technological Achievement Transformation Tianhe Base. Speaking in a speech at the seminar, Tai Kin Ip, Director of the DSEDТ, says the DSEDТ organizes Brazilian and Portuguese I&T enterprises to visit the

GBA with a view to creating a favourable environment for I&T and building a bridge for I&T collaboration between PSCs and GBA cities. He hopes that this visit will allow Brazilian, Portuguese and Mainland enterprises to enhance mutual understanding and grasp win-win development opportunities.

The study tour also visited the Nansha Planning Exhibition Hall, Guangdong Medical Valley Nansha Industrial Incubator, Guangdong-Hong Kong-Macao (International) Youth Entrepreneur Hub and Guangzhou HKUST Fok Ying Tung Research Institute. They also travelled to Zhuhai to visit Gree Electric Appliance, the renowned high technology enterprise. Che Weng Keong, Acting Deputy Director of DSEDТ, is glad that the study tour facilitated PSCs' start-up enterprises to settle in Macao and launch collaboration with local tertiary institutions, as well as a cooperation agreement signed between incubators of Brazil, Portugal and Macao, among other outcomes. He hopes that more Brazilian and Portuguese enterprises will explore business opportunities in the Chinese market after having a better understanding of the I&T business environment of Macao and the GBA.

## 2. DSEDТ brings Brazilian and Portuguese technology enterprises together to showcase China-PSCs technology cooperation outcomes at BEYOND Expo

A study tour for innovation and technology (I&T) enterprises of Portuguese-speaking countries (PSCs) to the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) hosted by the Economic and Technological Development Bureau of Macao (DSEDТ), organized by Parafuturo de Macau Investment and Development Limited, and co-supported by the Economic Development Bureau of Guangdong-Macao Intensive Cooperation Zone in Hengqin, Zhuhai Science and Technology Innovation Bureau and Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries was held from 9 to 15 May 2023. The participating I&T enterprises were arranged to stage exhibitions and roadshows and



The DSEDТ hosts a roadshow session for Brazilian and Portuguese I&T enterprises at BEYOND Expo

meet with investors at BEYOND Expo, thereby further the role of Macao as a platform between China and PSCs, materialize China-PSCs technology exchange and cooperation and facilitate outstanding Brazilian and Portuguese I&T enterprises to settle in Macao and the Guangdong-Macao Intensive Cooperation Zone in Hengqin.

At the roadshow session, the persons-in-charge of 10 Brazilian and Portuguese enterprises presented to attendees the innovation highlights and direction of development of their projects. Some projects were well received for their clear market positioning, market value, successful cases and core technology patents by the attending experts and investors, who considered them mature and highly technological and encouraged them to further understand the needs of the industries in Macao and the GBA in order to find points of alignment. During the event, two incubators or Brazil and Portugal signed a cooperation agreement with an incubator

of Macao, and a Portuguese I&T enterprise signed a cooperation agreement with a tertiary institution of Macao. The attending enterprises considered the event effective and were confident in exploring the Mainland market. They hoped to obtain more relevant information from this visit.



Incubators of Macao, Portugal and Brazil sign a cooperation agreement at the event

### 3. The 16<sup>th</sup> Pan-PRD IP Co-operation Joint Conference held in Chengdu

The 16<sup>th</sup> Pan-Pearl River Delta Intellectual Property Cooperation Joint Conference was held on 5 May 2023 at Chengdu, Sichuan. It was attended by some 40 representatives from China National Intellectual Property Administration, intellectual property regulators of the nine Pan-PRD provinces (regions), Intellectual Property Department of the Hong Kong SAR Government, Economic and Technological Development Bureau of the Macao SAR Government and Macao Customs Service.

During the conference, the representatives discussed enhancing full-chain IP protection, strengthening development of joint IP protection system, promoting external exchange and cultivation of talents, improving IP service system, and strengthening IP protection information resource sharing within the region, among other work areas.



The 16<sup>th</sup> Pan-Pearl River Delta Intellectual Property Cooperation Joint Conference

#### 4. The 3<sup>rd</sup> GBA IPR Talent Development Conference and IPR Talent Supply and Demand Matchmaking Series held at Guangzhou on 21 April



Opening ceremony of the 3<sup>rd</sup> GBA IPR Talent Development Conference and IPR Talent Supply and Demand Matchmaking Series

Co-hosted by the Guangdong Administration for Market Regulation, Intellectual Property Department of the Hong Kong SAR Government and Economic and Technological Bureau of the Macao SAR Government, the 3<sup>rd</sup> GBA IPR Talent Development Conference and IPR Talent Supply and Demand Matchmaking Series was held at Guangzhou Knowledge City on 21 April this year. Almost 400 representatives from the hosts, as well as IP regulators, tertiary institutions, technology research institutions, enterprises and IP service organizations attended the event.

This edition of the event kept track with the supply and demand for IP talent development, providing an attractive two-way interactive platform for both the supply and demand sides. This will effectively take forward the exchange, matchmaking and enhancement of talents in the GBA and promote free movement of talents in the GBA.

#### 5. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2023 held in Macao

Co-hosted by the Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR (DSEDT), the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2023 was held on 14 June this year at the Convention Hall of the Macao Science Center Convention Center.

The Symposium invited representatives of IP regulators of the three places, IP experts, scholars and enterprise representatives as guest speakers to discuss on themes namely the latest development of intellectual property in the Mainland and Hong



DSEDT's Director Tai Kin Ip delivers a speech

Kong SAR, Macao SAR, technological innovation and intellectual property rights protection and utilization, and corporate brand and trademark protection. With the latest update and development trend of IP in the Mainland and Hong Kong SAR, Macao SAR serving as the starting point, the protection, operation and utilization of IP at different parts of technology innovation was analyzed with a focus on China's strategic planning of accelerating the formation of a new development pattern and promoting high-quality development. Also, an in-depth discussion was made on the importance of patent protection in the development of corporate brands. The Symposium was attended by almost 200 people, who are government officials of the Mainland, Hong Kong SAR and Macao SAR in the IP field, experts, scholars, as well as trade representatives.



DSED's Director Tai Kin Ip delivers a speech



Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2023

## 6. Macao, Zhuhai and Hengqin make another joint visit to the China-ASEAN Technology Transfer Center



Photo taken with representatives of the GXSTD

To promote industry-academia-research matchmaking in the local innovation and technology (I&T) sector and learn from the practical experience of the China-ASEAN Technology Transfer Center (CATTCC) in technology transfer and I&T, the Economic and Technological Development Bureau (DSED) along with the Zhuhai Science and Technology Innovation Bureau (ZHSTIB) and Economic Development Bureau of Guangdong-Macao Intensive Cooperation Zone in Hengqin (EDCHengqin) travelled to Nanning, Guangxi for work exchange from 29 to 31 March 2023.

The group first visited the Guangxi Science and Technology Department (GXSTD) to learn the experience of exchange and cooperation between

Guangxi and ASEAN on technology transfer, development of innovation platform and joint laboratory, as well as introduction and cultivation of technology talents. Later, they visited the Guangxi University of Chinese Medicine to learn about the university's development in the traditional Chinese medicine field. The focus of the tour-CATTC-is the last stop of the tour. The Center, which is jointly developed by the Science and Technology Ministry and Guangxi Government, and of which the construction and management is directed and exercised by the GXSTD, is to date the Mainland's only national-level technology transfer institution oriented to ASEAN.

Through this work exchange, the DSEDT understands more deeply the role and function of the Mainland and ASEAN in transfer and transformation of technology outcomes, which serves as a good demonstration and reference for the planning and operation of the Macao and Hengqin co-centres of the Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries, which is currently under the development stage. Participants of this activity included Che Weng Keong, Head of Technology Department of the DSEDT; Dai Ge, Deputy Director-General of the ZHSTIB; Hao Jieqiong, person-in-charge of Science and Technology and Talent Division of EDCHengqin; Zhou Xiaoshu, Secretary-General of Zhuhai Promotion Association of Science and Technology Innovation, as well as other representatives of departments of organizations of the three places.



Exchange on traditional Chinese medicine innovation with Guangxi University of Chinese Medicine



Photo taken with representatives of the CATTC



Visiting the CATTC at Nanning, Guangxi