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Editor’s Notes :

The Guangdong-Macao Co-operation Joint Conference 2011 was held in Zhuhai on April with the theme of promoting the implementation of the National 12th Five-Year Plan and the Framework Agreement on Cooperation Between Guangdong and Macao. The two sides conducted a comprehensive review, especially on cooperation in the recent years since the 11th Five-Year Plan and agreed to jointly promote the key cooperation projects and work in the next phase. After the Conference, relevant departments from both Guangdong and Macao signed three agreements respectively. For the implementation of CEPA and the promotion of trade between Guangdong and Macao, Macao Economic Services held “2011 Guangdong-Macao Logistics Cooperation Conference” in Macao with the Economic and Information Commission of Guangdong Province in April and led a Macao delegation to “The 2011 Guangdong International Wine Spirits Expo” which was held at Guangzhou in June. In addition, the General Administration of Customs (GAC) of the Mainland and the Macao Customs Service signed the agreement of the “Co-operation Arrangement on Customs Facilitation Measures for Wine Entering the Mainland through Macao” aiming to promote and encourage imported wine into the Mainland through Macao. It provides customs facilitation measures for wine entering the Mainland through Macao SAR, with simplified customs procedures and expedited customs clearance.

1. The Guangdong-Macao Co-operation Joint Conference was held in Zhuhai to implement the promotion of co-operation between the two places

The Guangdong-Macao Co-operation Joint Conference 2011 was held on 19th of April in Zhuhai. The Conference was co-chaired by the Governor of Guangdong Province, Mr. Huang Huahua and the Chief Executive of Macao SAR, Mr. Chui Sai On. The Deputy Director of the Hong Kong and Macao Affairs Office of the State Council, Mr Zhou Bo and the Deputy Director of the Liaison Office of the Central People's Government in the Macao SAR, Ms. Gao Yan also attended the meeting. The Vice-Governor of Guangdong Province, Ms. Zhao Yufang and the Secretary for Economy and Finance, Mr. Tam Pak Yuen reviewed the achievement in Guangdong and Macao cooperation during the Conference.

The Conference defined priorities for the next stage of cooperation between Guangdong and Macao in four areas. Firstly, regional integration development will be promoted. The two sides will accelerate the joint development of Hengqin, strive for the support of the Central Government for policy innovation, and speed up the construction of Guangdong-Macao Co-operative Industrial Zone and new campus of the University of Macao in Hengqin. Coordination between Macao and Nansha, Guangzhou will be enhanced so as to strengthen the pace of regional joint development. Secondly, cooperative development of industries will be promoted. The role of Macao's trade service platform with Portuguese speaking countries will be further developed, all-round economic and trade collaboration between Guangdong and Macao will be promoted. The two sides will implement CEPA and the early and pilot measures thoroughly by strengthening the cooperation of the service sectors. Thirdly, establishment of a Quality Living Area will be jointly promoted. Cooperation in the area of social livelihood will be continuously enhanced. The stability and safety of water and electricity supply by Guangdong to Macao will be ensured. The cooperation on public health and safety on food supply to Macao will be promoted as well. The collaboration on the areas of environmental, cultural, fire rescue and emergency will be continuously strengthened. Fourthly, the mechanism of Guangdong-Macao cooperation will be innovated so as to uplift the level of collaboration. The high-level exchange mechanism between the two places will be intensified to further improve the Guangdong-Macao Co-operation Joint Conference, rationalize and implement the coordination within its framework. The two sides will actively establish a platform for the private sector of the two places and improve the collaboration mechanism of the two



Leaders of Guangdong and Macao answered the questions of the reporters
(Courtesy photo from the Government Information Bureau)

sides so as to facilitate their cooperation.

Both Guangdong and Macao signed three agreements after the Conference which were “Work Arrangements on the Implementation of the Framework Agreement on Cooperation Between Guangdong and Macao”, the “Cooperation

Agreement between Guangzhou and Macao to Jointly Promote Nansha as the Early and Pilot Integrated Model Zone for Implementation of CEPA” and the “Agreement between Zhuhai Government and the

Government of Macao SAR about Cooperation on the Construction of Chinese Medicine Industrial Park”.

2. Macao Economic Services led a delegation to participate in “The 2011 Guangdong International Wine Spirits Expo”

Hosted by the Economic and Information Commission of Guangdong Province, co-organized by Guangdong Alcohol Monopoly Bureau and Guangdong Provincial Alcohol Industry Association, the “2011 Guangdong International Wine Spirits Expo” was held from 26th to 28th of June at Poly World Trade Pazhou Expo in Guangzhou. Invited by the host organization, the Director of Macao Economic Services, Mr. Sou Tim Peng led a delegation



Macao delegation at the opening ceremony

consisting of 18 representatives from the industry of Macao including representatives from Portuguese Business Development Agency (AICEP), Macau Importers and Exporters Association (AEIM), International Lusophone Markets Business Association (ACIML) and other wine traders to participate in the event. This Expo is held annually and is the largest wine exhibition in Guangdong province. The three-day Expo consisted of 4 exhibition areas, namely brand of imported wine, domestic branded wine, wine produced in Guangdong and wine-related industries, covering an exhibition area of 11,300 square meters and a total of 426 booths.

During the Expo, the Macao delegation attended the opening ceremony of the “2011 Guangdong International Wine Spirits Expo”, the “Seminar on the Development and Opportunities of Wines produced in China”, the “High-level Conference on the Regulations and Protection of Intellectual Property for Imported Wine in China” and the “Promotion of Branded Wine Produced in Guangdong”, further understand the situation and trend on the development of wine industry in China, which will help to strengthen the connection between enterprises of Macao and the Mainland, and jointly expand room for cooperation in wine product market. The delegation also met with the representatives of the Economic and Information Commission of Guangdong Province and was received with warm welcome by the Counsel, Mr. Qi Zhenli. During the visit, Mr. Qi shared the situation on the development of the wine market in Guangdong province with the group. The delegation then visited the street selling local souvenirs.

3. The General Administration of Customs (GAC) of the Mainland and the Macao Customs Service signed the “Co-operation Arrangement on Customs Facilitation Measures for Wine Entering the Mainland through Macao”

To promote economic diversification for the development of Macao, and encourage wine products



Representatives from the General Administration of Customs of the Mainland and the Macao Customs Service exchanged the legal texts (Courtesy photo from the Government Information Bureau)

entering the Mainland through Macao, the General Administration of Customs of the Mainland and the Macao Customs Service signed the “Co-operation Arrangement on Customs Facilitation Measures for Wine Entering the Mainland through Macao” on May 20, witnessed by the Chief Executive, Mr. Chui Sai On. Customs facilitation measures will be provided for wine entering the Mainland through Macao by streamlining customs procedures and expediting customs clearance.

Macao wine exporters who meet the requirements of the arrangement can register with Macao Economic Services to be “Registered Wine Exporters” and enjoy customs facilitation measures, with clearance time shortened to between 3 and 7 days. Currently, the facilitation measures are implemented as a pilot in the Hengqin port of Gongbei Customs territory, and may be extended to other major Mainland cities after 6 to 9 months. With huge potential in the Mainland market, the new measure will provide Macao wine exporters easier and faster access to the Mainland market and enable them to explore business opportunities, thus conducive to promoting industrial diversification of Macao. For detailed information, please refer to the website of Macao Economic Services: <http://www.economia.gov.mo>

4. 2011 Guangdong-Macao Logistics Cooperation Conference was held in Macao

To facilitate the implementation of CEPA and foster development of logistics industries between Guangdong and Macao, Macao Economic Services and the Economic and Information Commission of Guangdong Province co-organized the “Guangdong-Macao Logistics Cooperation Conference” on April 19.

The conference invited around 160 participants from the competent administrative departments, chambers of commerce, representatives of enterprises of the logistics industry and the media. Among them, the Counsel of the Economic and Information Commission of Guangdong Province, Mr. Qi Zhen Li led a delegation of 78 participants from 21 units subordinated to the city. During the conference, speakers from the 2 places were invited to



Group photo of officiating guests and speakers

explain on topics of “Reference and mutual recognition of the result of land border inspection between Customs of the Mainland and Macao”, “ATA CARNET System”, “Development plan of Hengqin New Area” and “Transformation and upgrade of Zhuhai-Macao Cross-border Industrial Zone” respectively. Industries of the 2 places also promoted “Development of modern logistics public information platform in the South” and “Current status and prospect of scheduled Guangdong-Macao Cross-Border freight transportation services”. Furthermore, during the business matching activity, the Guangdong side provided 13 investment cooperation projects for the participants to negotiate.

On April 20, Macao Economic Services organized a delegation of 33 participants from the logistics industry of Macao, together with the Guangdong delegation, visited spots such as the border check-point at COTAI of Macao Customs, Hengqin Customs subordinated to Gongbei Customs, Hengqin New Area and Gaolan Port.

Ever since 2007, both Guangdong and Macao have held several exchange activities for the logistics industry in places such as Macao, Guangzhou and Foshan respectively, paying visits to the major logistics facilities in the Pearl River Delta Area. Not only is the communication and exchange between the industry and the competent administrative departments strengthened, but an exchange platform between the logistics industry of Guangdong and Macao is also established, which provides opportunities for better cooperation and development of the two places. The Framework Agreement on Cooperation between Guangdong and Macao, which was signed on March 6 of this year, clearly states the supports on the development of the logistics industry of Guangdong and Macao. The “2011 Guangdong-Macao Logistics Cooperation Conference” was also regarded as one of the major initiatives under The Framework Agreement on Cooperation between Guangdong and Macao in 2011, that further promotes the cooperation and development of the logistics industry between Guangdong and Macao.

5. Meeting and Training Activity on Product Safety Cooperation between the Mainland and Macao in 2011

The Macao Economic Services and the General Administration of Quality Supervision, Inspection and Quarantine of PRC held the first exchange meeting of this year on “Product Safety Cooperation between the Mainland and Macao” in Macao, on April 21. During the meeting, the two sides discussed the specific cooperation plan for this year. It was also agreed to strengthen the communication and sharing of experiences in product safety problems regarding Japan’s Nuclear Crisis. The meeting was presided over by Director of Macao Economic Services, Mr. Sou Tim Peng, along with Director General of the Department of Supervision on Inspection, Mr. Wang Xin. Meanwhile, two experts from the General Administration of Quality Supervision, Inspection and Quarantine of PRC assigned to take part in the training activity, had explained to the frontline inspectors of Macao Economic Services about the current situation of, as well as laws, regulations on the food additives and, special equipment from the Mainland.

During the exchange meeting, the two sides further worked out the details of the cooperation plan,

which was preliminarily drafted last year, including the hosting of a seminar on product safety in addition to internal training targeted at the inspectors of Macao Economic Services in the second half of this year. It was also decided that the second meeting of this year will be held in the Mainland. On the other hand, taking into account the gradual effects of Japan's Nuclear Crisis over surrounding regions, the two sides had agreed to further strengthen communication and cooperation on existing basis, and to conduct internal training on safety issues when importing such Japanese products.

6. Director of the State Administration for Industry & Commerce of the PRC visited Macao Economic Services to review the work of CEPA and strengthen cooperation

To implement Supplement 6 to the CEPA about intensifying the content of cooperation in the area of Trademarks, further develop the exchange and cooperation between the Mainland and Macao in the area of Trademarks, as well as strengthen communication and connection between the State Administration for Industry & Commerce and Macao Economic Services, Deputy Director, Mr. Fu



Representatives of the two sides took photo after the meeting

Shuang Jian led officials from the State Administration for Industry & Commerce to visit Macao from May 14 to 16, and had a meeting with Macao Economic Services on May 16.

Mr. Sou Tim Peng, Director of Macao Economic Service, on his welcoming remarks addressed to Deputy Director Fu Shuang Jian, leading a group to visit, had stated that more frequent economic and trade exchanges between the Mainland and Macao would speed up the pace of integration of the two places. He mentioned that Macao Economic Services have added a “Special Column of Trademarks of the Mainland and Macao” in its official website in November 2009 so as to provide the enterprises and public of the society with an easy access to relevant information on intellectual property from the Mainland and Macao. Furthermore, through the State Administration for Industry & Commerce, two specialists were invited to Macao in May of last year to hold a seminar introducing the trademark registration system and policy in the Mainland. The response was good and it helped Macao enterprises to further understand the trademark registration system and situation in the Mainland.

Deputy Director Fu expressed that with the rapid economic development of the two places, the application of trademark registration in the Mainland by Macao enterprises keeps on increasing. Under the framework of CEPA, the respective advantages of the two places will continue to be explored, through the strengthening of the cooperation and exchanges of the two departments. Both sides had introduced their respective organization and structure, mission and duties as well as current work. The implementation and cooperation under CEPA was also reviewed. Both sides agreed to start cooperation in diverse areas including the existing trademarks cooperation under the framework of CEPA. Moreover, the exchanges and connection between the State Administration for Industry & Commerce of the PRC and Macao Economic Services had deepened on the basis of mutual beneficial cooperation, providing

for a foundation to further intensify the content and level of cooperation in the future between the two departments.

7. The 7th “Dynamic Macao Business & Trade Fair” was held in Fuzhou of Fujian Province

With Macao SAR Government and Fujian Provincial Government as the guiding organizations, held by the Macao Convention and Exhibition Association (MCEA), and jointly supported by Macao Economic Services, Macau Government Tourist Office and Macao Trade and Investment Promotion Institute, “Dynamic Macao Business & Trade Fair · Fujian Fuzhou” was held at Fuzhou Strait International Conference Exhibition Center from June 18 to 20 of this year.

The series of activities of “Dynamic Macao Business & Trade Fair” started from May of 2009, with exhibition tour held in 6 cities: Shanghai, Chongqing, Beijing, Zhengzhou, Changchun and Nanjing respectively. The 7th stop of this business & trade fair was moved to Fuzhou, Fujian, and was jointly held with the 9th “China



The officiating guests hosted the opening ceremony of “Dynamic Macao Business & Trade Fair · Fujian Fuzhou”

Cross - Straits Technology and Projects Fair”. The Chief Executive of Macao SAR Government , Mr. Chui Sai On, Party Secretary of Fujian Provincial Committee, Ms. Sun Chun Lan and Director of the Central Liaison Office in Macao, Mr. Bai Zhi Jian officiated the opening ceremony of the business & trade fair. Director of Macao Economic Services, Mr. Sou Tim Peng, expressed in his speech during the opening ceremony that the room for cooperation between Fujian and Macao was still relatively large. He believed that this business & trade fair would build a better exchange platform for the enterprises of the two places, and reinforce the economic and trade cooperation between Fujian and Macao.

The venue of this business & trade fair was Exhibition Hall No.1 of Fuzhou Strait International Conference Exhibition Center, with exhibition area of 9,000 square meters and more than 300 booths. Aside from the theme pavilion, more than 100 Macao enterprises participated in the exhibition, presenting and selling made-in-Macao products, Macao services, souvenirs with distinguishing features of Macao and products of Portuguese speaking countries, etc. In addition, to cope with the 9th “China Cross - Straits Technology and Projects Fair”, this time the area of exhibition expanded to emerging industry. A number of innovative technology, eco-business and information technology enterprises participated in the exhibition. The 3-day business & trade fair attracted more than 55,000 people to visit.

8. *Macao Economic Services first issued a Macao Service Suppliers Certificate in the sector of trademark agency under CEPA*

Macao Economic Services had issued a Macao Service Supplier Certificate to a trademark agency company of Macao on May 26. This was the first application of service supplier certificate in the sector of trademark agency since the implementation of CEPA. The person in charge of the company had expressed that with the more frequent economic and trade exchanges between the Mainland and Macao, the number of Macao enterprises entering the Mainland market continues to rise. Therefore, she hoped to enter the trademark agency market of the Mainland by obtaining a Service Supplier Certificate. In addition to operating such business in the Mainland market, it would also hold the advantage of being familiar with the regulations of trademark agency of the two places, and provide services to the Macao enterprises entering the Mainland market. She also said that the company was planning to set up the first trademark agency company in Zhuhai.