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Editor’s Notes :

Owing to the development of the convention and exhibition sector of Macao and the deepening of contact networks established with the Mainland, the local economy is striding towards moderate diversification and effective building of a world travel and leisure center. In early December, the Ministry of Commerce of the PRC and Macao Economic Services jointly held “Seminar on Cooperation and Development of the Convention and Exhibition Sector between the Mainland and Macao SAR”, which brought more business opportunities of exchange and development for the industry of both regions. Meanwhile, closer cooperation on the promotion and exchange in the area of intellectual property is being steadily nurtured among the Mainland, Hong Kong and Macao. The three regions jointly held the “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2010” in October. At the occasion, the latest developments of intellectual property were clearly addressed. Intellectual property experts and scholars, as well as representatives of enterprises from the three places jointly discussed an array of policies on energy saving, as well as issues of intellectual property protection arising from the vast business opportunities arising from the environmental industry. Representatives from local logistics sector took part in the “7th Logistics Cooperation and Development Conference of China, Taiwan, Hong Kong and Macao” held in Taiwan. The conference explored the business opportunities of logistics cooperation of goods of the four places, which were brought by further liberalization of the Mainland market for Hong Kong, Macao and Taiwan after signing of CEPA and the Economic Cooperation Framework Agreement (ECFA) with Hong Kong, Macao and Taiwan respectively.

1. “Seminar on Cooperation and Development of the Convention and Exhibition Sector between the Mainland and Macao SAR” was held in Macao

To align with the overall implementation of CEPA, actively promote moderate diversification of the economy of Macao, build up world travel and leisure center, deepen the role of regional business service platform, under the support of the Department of Taiwan, Hong Kong and Macao Affairs of the Ministry of Commerce of the PRC, the Circulation Industry Promotion Center of the Ministry of Commerce of the PRC and Macao Economic Services jointly held the “Seminar on Cooperation and Development of the Convention and Exhibition Sector between the Mainland and Macao SAR” on December 6 in Macao, co-organized with the Macao Convention & Exhibition Association, Macau Fair and Trade Association and the Association of Advertising Agents of Macau.



Secretary for Economy and Finance of the Government of the Macao SAR, Mr. Tam Pak Yuen, Deputy Director of the Liaison Office of the Central People’s Government in Macao SAR, Ms. Gao Yan, Deputy Inspector of the Department of Taiwan, Hong Kong and Macao Affairs of the Ministry of Commerce of the PRC, Ms. Chen Bi Yue, Director of Macao Economic Services, Mr. Sou Tim Peng and Deputy Director of the Circulation Industry Promotion Center of the Ministry of Commerce of the PRC, Mr. Xu Min hosted the opening ceremony of the seminar.

Secretary for Economy and Finance, Mr. Tam Pak Yuen and other officiating guests hosted the opening ceremony.

To further strengthen the cooperation mechanism of convention and exhibition sector between the Mainland and Macao, the Circulation Industry Promotion Center of the Ministry of Commerce of the PRC and delegates from the industry of Macao, including Macao Convention & Exhibition Association, Macau Fair and Trade Association and the Association of Advertising Agents of Macau signed a Memorandum on the cooperation of the convention and exhibition sector.

The seminar was divided into two parts: opening remarks and discussion on special topics. Experts in the area of convention and exhibition sector from the two places, including the Director of Institute of Market Economy of the Development Research Center of the State Council of the PRC, Ms. Ren Xing Zhou, Vice Chairman of China Council for the Promotion of International Trade Beijing Sub-council, Mr. Chu Xiang Yin, Chairperson of Macao Convention & Exhibition Association, Mr. Li Zhi Zhong, Director of Asia Pacific Convention and Exhibition Centre, Mr. Chan Kam But delivered statements on the development strategy as well as cooperation and development opportunities with the Mainland for the convention and exhibition sector of Macao.

Through the means of seminar, site visits of local convention and exhibition venues and interaction,

building of exchange platform for the convention and exhibition sector of the two regions, the communication between the industry of the two places can be strengthened, that in turn, yields the full use of the preferential policies related to the area of convention and exhibition under CEPA with a view to expanding business opportunities. The possibility of leading renowned brand exhibition in the Mainland to be held in Macao was also explored, with the aim of increasing the sector’s capacity as well as enhancing the level of organization of exhibitions in Macao.

2. “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2010” was held in Macao

To promote a healthy and orderly intellectual property business of the Mainland, Hong Kong and Macao by enhancing the intellectual property management level of enterprises, to foster a better understanding of the enterprises in intellectual property issues related to the environmental and innovative technology industries, Macao Economic Services, State Intellectual Property Office of the PRC and Intellectual Property Department, the Government of the Hong Kong SAR jointly held “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2010” on October 27.

Secretary for Economy and Finance of the Government of the Macao SAR, Mr. Tam Pak Yuen, Deputy Commissioner of the State Intellectual Property Office of the PRC, Ms. Bao Hong, Director of Intellectual Property, the Government of the Hong Kong SAR, Mr. Stephen Selby, Director of Macao Economic Services, Mr. Sou Tim Peng and representatives from the three regions participated the symposium. Moreover, experts in the field of intellectual property, scholars as well as delegates from enterprises and chambers of commerce were



Group photo of guests

guests speakers. At the session, the latest developments of intellectual property in the Mainland, Hong Kong and Macao, coping with the policies of active promotion of energy saving, improvement of energy effectiveness as well as development of new materials and new energy resources by the different economic systems worldwide, issues of intellectual property protection arising from the enormous business opportunities brought by the environmental industry were discussed. It was noted that innovation and technology are currently a priority industry actively promoted by the three regions. To enhance ability of independent innovation and sustainability of high technology, the system of intellectual property should be complete so as to provide a good environment for the development of innovative technology industry. Therefore, the way intellectual property can cope with innovative technology to lead economic development and become the prime means of future competition was also explored at the session.

3. “Logistics Co-operation and Development Conference of China, Taiwan, Hong Kong and Macao” was held in Taiwan to explore the use of the Economic Cooperation Framework Agreement (ECFA) mechanisms and create business opportunities in logistics in the Greater China region



Macao Delegation took photo at the Conference.

The 7th Logistics Co-operation and Development Conference of China, Taiwan, Hong Kong and Macao was jointly held by associations of the logistics industry from the four sides, including China Federation of Logistics and Purchasing, Taiwan Association of Logistics Management, Hong Kong Logistics Association and International Logistics and Forwarding Association of Macau from 11 to 13 October in Taoyuan City of Taiwan. The theme this year tackles the opportunities and challenges of logistics development in the four sides after the normalization of cross-strait economic

and trade relations. In response to the signing of the CEPA with Hong Kong and Macao and the Economic Cooperation Framework Agreement (ECFA) with Taiwan, the liberalization of the Mainland market brings huge trade opportunities for goods and services. This has led to the re-layout of product manufacturing industry chain and distribution methods, having the greatest impact on the logistics industry. On this basis, operators of the logistics industry of the four sides introduced the latest environment and trends of the logistics industry at the Conference. On the second day of the Conference, the agenda focused on the direction of future development of the logistics industry in the four sides after the signing of the ECFA.

4. Macao Economic Services co-organized the “Promotion & Biz Talks Conference on Beijing-Macao Economic Cooperation”

“Fantastic Beijing A Date with Macao”, as the theme of the “Promotion & Biz Talks Conference on Beijing - Macao Economic Cooperation”, which was held in the end of October during the 15th Macao International Trade And Investment Fair (MIF). Participants from Beijing and Macao have discussed the current status of economic development and the prospects of future cooperation of the two places; with a goal to fully utilize Macao as the economic and trade platform to enter the Portuguese speaking countries and European markets; and to establish an effective cooperation mechanism and channel between the two governments as well. Liu Zhi, Deputy Secretary General of the Beijing Municipal Government said that participating in Macao’s main economic and trade activities can strengthen the diversification of economic and trade cooperation between Beijing and Macao, and to carry out a multi-dimension cooperation in various field.

Presentations on Beijing’s tourism industry, food industry and cultural and creative industry were also delivered at the conference. In the meantime, a signing ceremony of 3 agreements on cooperation among Beijing, Hong Kong and Macao has also taken place. A business matching session was conducted after the

conference, whereby over 30 enterprises from Beijing's food, innovative technology and investment industries have carried out consultations with Macao's enterprises.

5. *The General Administration of Quality Supervision, Inspection and Quarantine of PRC and Macao Economic Services held the second 2010 Product Safety Technical Group Meeting*

The General Administration of Quality Supervision, Inspection and Quarantine of PRC and Macao Economic Services held the second edition of the 2010 Product Safety Technical Group Meeting on September 27 at the Entry-Exit Inspection and Quarantine Bureau in Urumqi City of Xinjiang. At the meeting, both sides reviewed the scopes of cooperation in product safety and discussed extensively on the cooperation direction and work plan for the future. Both sides agreed to strengthen the cooperation in the areas of technical assistance, information notification, and market supervision. The meeting was presided over by Mr. Wang Xin, the Director General of the Department of Supervision on Inspection of the General Administration of Quality Supervision, Inspection and Quarantine.

During the meeting, the two sides exchanged views and engaged in thorough discussion on a wide range of issues, including recognition of product standards for apparels, the current status of supervision on product quality, product safety and development of regional trade, quality and safety of products circulating in the market, and supplementary information on the notification form for



Representatives from both sides discussed cooperation in product safety

substandard products in both places. On the topic of formulating safety standards for apparels, the Mainland agreed to provide necessary assistance to Macao. Also, the two sides reached consensus on the arrangement of technical exchanges and training in the year and the venue for the next meeting. It was agreed that with the support of the experts from the General Administration of Quality Supervision, Inspection and Quarantine as well as from Macao, the technical training will be held in the last third of this year or next year. The curriculum of the training is tentatively set to cover topics, such as safety for special equipment, food labels and food additives, policies and regulations of domestic product safety. With respect to the next meeting, the two sides agreed to hold the meeting in May next year in the Mainland.

Furthermore, in the meeting, the two sides touched upon issues on how to build a pre-screening system and fast customs clearance system. The meeting is considered fruitful in enhancing the understanding and cooperation in product safety and quality of the two sides, and contributing to a better protection on the health and safety for consumers in the two places and promotion of trade development.

6. Henan Zhengzhou Investment Promotion Conference in Macao

Hosted by the Zhengzhou Municipal Government and undertaken by Zhengzhou Overseas Friendship Association and Municipal Bureau of Commerce, Henan Zhengzhou Investment Promotion Conference was held on November 15 in Macao.

During the Conference, Mr. Zhao Xin Min, the Deputy Secretary of Zhengzhou Municipal Bureau of Commerce, introduced the economic and industrial development of Zhengzhou in recent years. As the provincial capital of Henan Province, Zhengzhou, relying on the economic impact of Henan Province in the central region, has become an important centre city in the central region. Coupled with its excellent geographical location, rich natural resources and low factor costs, Zhengzhou has gained development opportunities as well as cost and competitive advantages for local businesses. Hereafter, Mr. Wang Lin He, Member of Zhengzhou Municipal Committee and Minister of United Front Work Department, introduced the key industrial projects in Zhengzhou, including auto manufacturing, logistics business, electronic information and cultural innovative tourist industries. He hoped that through more exchanges with Macao entrepreneurs, Macao enterprises can pay more visits to Zhengzhou for exploration and invest in setting up factories to promote the economic development of Zhengzhou and Macao. Representative of the Macao Economic Services introduced that Macao will continue to deepen the construction of regional economic and trade service platform in the future, in order to effectively integrate into the Mainland economy. The Macao SAR Government will take advantage of the development of tourism services industry to build Macao into a World Tourism Leisure Centre and is committed to promoting the development of MICE, logistics and other emerging industries in order to achieve moderate economic diversification of Macao. Meanwhile, the Macao SAR Government encouraged Zhengzhou enterprises to make use of Macao's economic and trade service platform to promote goods to Europe, the US and other countries. Lastly, eight investment letters of intent was signed by a number of enterprises in Zhengzhou and Macao on the areas of estate, liquor, electronics, as well as science and technology.

7. The seminar on “Pan-Pearl River Delta Regional Airports Cooperation and the Opportunity of Macao Aviation Development” was held in Macao

The Seminar on “Pan-Pearl River Delta Regional Airports Cooperation and the Opportunity of Macao Aviation Development”, organized by Institute of Macao Civil Aviation (IMCA) and co-organized by Macao Airport Company Ltd (CAM), was held on September 14, 2010. Mr. Antonio Rato, Advisor and Director of Contract & Operation Management Department of CAM; Mr. Zhu Qing Yu, Director of Market Research Department of China Air Transport Association; Mr. Danny Hui, Director of Infrastructure Development Department of CAM; and, Mr. Tong Kai Chung, Representative from IMCA, have made thematic speeches on the following topics: “Airport Cooperation and the Opportunity of Macao Aviation Development”, “Globalization and Macao Aviation Industry Development Opportunities” , “9+2 Regional Airports Cooperation, Infrastructure Development of MIA ”, and “The Development of the PPRD Regional Civil Aviation Passenger Services under the Global Trend of Tourism Development”. One major speaker

pointed out that with the “9+2” regional airports cooperation coming into force, it would further extend the scope of cooperation of five major airports in the PPRD, within the nine provinces, Hong Kong SAR and Macao SAR. With the increasing growth in cooperation, it would greater benefit the Macao International Airport and further the economic development of the entire region.