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Editor’s Notes:

The signing of Supplement IX to CEPA was favorable for the promotion of economic and trade cooperation between the Mainland and Macao. It was meaningful especially for the development of complete liberalization of trade in services between the two places. With the Early and Pilot measures in Guangdong and the innovative policy of Hengqin as the main points, the supplement will further relax the market access conditions and expand the business scope of 20 existing service sectors. Two new sectors, namely education services and railway transport services will also be introduced under the supplement, bringing the total number of liberalized service sectors to 48. Considering the business need of Macao banks to take part in the development of Hengqin, it is agreed that the total asset requirement at the end of the year for Macao banks to set up branches or body corporates in Hengqin will be lowered to USD 4 billion. This is a new policy under CEPA which is specially designed for Macao. Furthermore, the Mainland and Macao signed the “Agreement to Strengthen Cooperation in Convention and Exhibition Industry”, which further implemented the content about cooperation in convention and exhibition industry under CEPA, as well as promoted the cooperation and joint development of the industry of both places.

1. The Mainland and Macao signed Supplement IX to CEPA

Witnessed by the Chief Executive, Mr Chui Sai On, Director of the Central Liaison Office in Macao, Mr. Bai Zhi Jian, Deputy Commissioner of the Foreign Ministry in Macao, Ms. Zhang Jin Feng, Director-General of the Department of Exchange and Cooperation of Hong Kong and Macao Affairs Office of the State Council, Mr. Qian Li Jun, Director-General of Macao Customs Service, Mr. Choi Lai Hang and other guests, the signing ceremony of Supplement IX to CEPA was held at the Macao Government Headquarter on 2 July 2012.

The legal text was signed by Vice Minister of Commerce of the People’s Republic of China, Mr. Jiang Yao Pin, and Secretariat for Economy and Finance of the SAR government, Mr. Tam Pak Yuen on behalf of the two sides.

The newly signed supplement will come into effect from 1 January 2013. It will take a stride forward in the process of complete liberalization of Trade in Services, in which liberalization measures will be introduced in 2 new sectors, namely education services and railway transport services. The market access conditions will also be further relaxed in 20 service sectors, with expansion of region of operation, scope of business or proportion of shareholding. The total number of liberalized service sectors under CEPA will reach 48, involving a total of 318 liberalized measures, which includes the Early and Pilot measures in Guangdong, the innovative policy of Hengqin as well as lifting the restrictions on the number of persons engaged in the operation and the business area of individually owned stores. For related content of liberalization, please visit the website of Macao Economic Services (www.economia.gov.mo) or the CEPA exclusive website (www.cepa.gov.mo).



The signing ceremony of the legal text of Supplement IX to CEPA was witnessed by the Chief Executive, Mr Chui Sai On and other guests. (Courtesy photo from the Government Information Bureau)

2. The Ministry of Commerce of the PRC and the Macao SAR Government signed the agreement to strengthen cooperation in convention and exhibition industry

To further implement the content about cooperation in convention and exhibition industry under CEPA, as well as to promote the cooperation and joint development of the industry of the two sides, Vice Minister of Commerce of the People’s Republic of China, Mr. Jiang Yao Pin, and Secretariat for Economy and Finance of Macao, Mr. Tam Pak Yuen signed the “Agreement to Strengthen Cooperation in Convention and Exhibition Industry” (hereinafter referred to as “Agreement”) on 21 September in Macao.



Vice Minister of Commerce of the PRC, Mr. Jiang Yao Pin, and Secretariat for Economy and Finance of Macao, Mr. Tam Pak Yuen signed the “Agreement to Strengthen Cooperation in Convention and Exhibition Industry” in Macao. (Courtesy photo from the Government Information Bureau)

The content of the Agreement was divided

into 6 parts, including a total of 20 articles, which stipulated more clearly the areas of cooperation in convention and exhibition industry such as the objectives and content of cooperation, the supporting policies and cooperation mechanism between the two places.

After signing of the Agreement, the two sides jointly formed a working group of cooperation in convention and exhibition industry, which would inform both sides on the progress of development of the related work, as well as coordinate any related activities for the Mainland side to participate in or organize conventions and exhibitions in Macao.

In accordance with the regulations of the Agreement, the two sides will further strengthen cooperation, bring the advantages of each side, CEPA and its supplements into full play, as well as encourage the two sides to impose supporting policies to provide capital, customs clearance, taxation, etc for the cooperation in convention and exhibition industry.

The two sides will strengthen cooperation in the areas of information exchanges, resource sharing, staff training, promotion and invitation to exhibition, etc.; support the related departments, trade associations and enterprises to jointly participate in the convention and exhibition activities in the Mainland; join together to take part in International convention and exhibition activities, jointly develop the markets of the Portuguese Speaking Countries, ASEAN and European Union, as well as unite to invite for the Internationally well-know convention or exhibition to be held in Macao.

3. *“The Third China Catering Expo” was grandly held in Macao*

Jointly organized by the Ministry of Commerce of PRC and Secretariat for Macao Economy and Finance, coordinated by the Circulation Industry Promotion Centre of the Ministry of Commerce and Macao Economic Services, “The Third China Catering Expo” was grandly held in Macao from 21st to 23rd of September. This was the first time for the Ministry of



The officiating guests of the opening ceremony for the high-level forum.

Commerce of PRC to move the most influential convention for the Mainland branded catering enterprises, “the China Catering Expo”, to be held in Macao. The area of exhibition was over 35,000 square meters with about 1,100 booths. Based on the theme of “Innovative Growth, Brand Development”, the Expo consisted of five distinctive exhibition areas, attracting high-end branded catering enterprises and suppliers from 25 countries or regions and 24 provinces, cities or autonomous areas in the Mainland to assemble in Macao to take part. It covered the latest, most innovative and outstanding design, showcased the series of famous dishes in China, as well as the typical and regional food and beverages of time-honoured restaurants in Greater China. It promoted the innovative

kitchen appliances technology and equipment with foresight, as well as introduced the typical local food, beverages and special food products for tourism and leisure of Macao. Through the dissemination of Chinese food culture, the development of branded catering enterprises was enhanced, exchanges and cooperation of local catering enterprises with foreign countries was promoted, and a platform for international exhibitors to taste the characteristic food culture and cuisine of Macau was provided. The 3-day expo attracted a total of 7,000 professional guests and around 100,000 visitors.

4. *“Dynamic Macao Business and Trade Fair” was held in Hohhot, Inner Mongolia*

The large integrated trade fair of Macao, “Dynamic Macao Business and Trade Fair” was grandly held from 13 to 15 July, for three consecutive days in Hohhot city of Inner Mongolia Autonomous Region. Starting from 2009, “Dynamic Macao Business and Trade Fair” has already been hosted roving exhibitions in nine Mainland cities, and this Fair was the tenth station. In addition to the products exhibition, a series of activities including Inner Mongolia-Macao Trade Business Matching, seminar on promotion of the investment environment of Portuguese-Speaking countries, seminar on promotion of business travel to Macao and dinner for exchange, etc. were held, aiming to provide a business matching platform for the



Officiating guests took part in the opening ceremony of “Dynamic Macao Business and Trade Fair · Inner Mongolia Hohhot”

industries of two places, facilitate the cooperation between Inner Mongolia and Macao and expand the business opportunities, as well as promote to the local citizens and enterprises regarding the development of Macao into the position of “World Tourism and Leisure Center”. Secretary for Economy and Finance, Mr. Tam Pak Yuen attended the opening ceremony of the Business and Trade Fair. Director of Macao Economic Services, Mr. Sou Tim Peng delivered opening speech and expressed that Inner Mongolia and Macao had their respective geographic location, economic structure and positioning of development. The rooms for economic and trade cooperation and development of the two places was broad. Macao would continue to play and strengthen the role of regional services platform, grasp the opportunities of development with Inner Mongolia. Based on the principle of complementary advantages, the level of economic and trade exchanges and cooperation between the two places would be enhanced. Particularly, the close relations among Macao, European Union and Portuguese-Speaking Countries could be utilized to facilitate Inner Mongolia enterprises to expand into international markets.

5. “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2012” was convened in Dalian

Jointly organized by State Intellectual Property Office of the PRC, Intellectual Property Department, the Government of the Hong Kong SAR and Macao Economic Services, “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2012” was held in Dalian on 14 September. Deputy Director of Macao Economic Services, Mr. Tai Kin Ip led a group of 11 delegates from Macao to participate in the symposium.



Group photo of the representatives of “Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2012”

The symposium assembled officials, experts and scholars in the field of intellectual property from the Mainland, Hong Kong and Macao SAR to proceed with multi-angle discussion and exchange on topics such as the latest development of intellectual property, the intellectual property issue in international trading and investment, intellectual property creation, trading and capitalization.

After the symposium, the delegation participated and visited “China International Patent Fair 2012”. There were 1,000 booths of international standard in the venue, with an exhibition showcase and theme activity area of 20,000 square meters. The fair set up 6 major exhibition zones, namely International Area, Chinese Awarding Patent Area, Theme Activities Area, Area of Provinces and Cities, Area of Projects Promotion and Negotiation, as well as Area for University Students and Juveniles.

Since Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium was launched in 2000, it has become an important platform for the intellectual property industry of the three areas to exchange and strengthen communication. It serves the function of promoting the enhancement of the creation, operation, protection and management level of the intellectual property of the three areas.

6. The 1st Working Meeting of Guangdong-Macao Standardization Taskforce was held in Zhongshan

Established under the “Framework Agreement on Cooperation between Guangdong and Macao”, the Guangdong-Macao standardization taskforce held the first working meeting at Administration of Quality and Technology Supervision of Zhongshan City on 15 August. The taskforce started to work on coordination of the revision, supervision and implementation of related technical standards. Deputy Director of Administration of Quality and Technology Supervision of Guangdong



The 1st working meeting of Guangdong-Macao Standardization Taskforce was held in Zhongshan

Province, Ms. Zhang Yan Fei and Deputy Director of Macao Economic Services, Ms. Chan Tze Wai led the taskforce members of the two sides to attend the meeting. The two sides introduced respectively their works on standardization, and discussed the work target of the taskforce. The result of the meeting was good, establishing a solid foundation for future cooperation between the two places.

After the meeting, the standardization taskforce visited the National Center of Supervision and Inspection on Lighting Products, on-site observed the different inspection and testing for the industry of lighting products manufacturing, as well as visited the technical organizations such as Zhongshan Institute of Code.

7. Shenzhen delegation visited Macao Economic Services

A delegation of 8 people from Shenzhen Association for Hong Kong & Macao Economic Studies and the Policy Research Office of the CPC Shenzhen Municipal Committee, accompanied by representatives of Macao Economic Association, visited Macao Economic Services on 3 September. The meeting was hosted by Head of External Economic Relations Department of Macao Economic Services, Ms. Cristina Morais and Deputy District Director of the Government of Shenzhen Luohu District, Ms. Wang Ping. During the meeting, Macao Economic Services introduced the current development status of the Macao economy to the participants. After that,



Shenzhen delegation visited Macao Economic Services

the two sides started exchange views on the measures for promoting the diversification of Macao economy, the form of development of the service industry of commerce and trade, as well as the progress of regional cooperation. While Macao Economic Services briefly explained about the advantages for development of the tourism, convention and exhibition industries of Macao, the Shenzhen side introduced the positioning for the development of Qianhai and the latest development of Luohu District. This meeting was not only deepened the two sides with better understanding on the status of economic development of the two places in these few years, but also enabled the exchange of valuable opinion on topics such as how to enlarge the space for development between Macao and Shenzhen.

8. Delegates of Macao Economic Services took part in the “2012 China Trademark Annual Meeting”

Delegates of Macao Economic Services participated in the “2012 China Trademark Annual Meeting” organized by China Trademark Association in Kunming from 3rd to 5th of September. This annual meeting was formed by several forums such as the Practice Forum of International Trademarks, the Forum on Typical Trademark Cases, the Forum of Agricultural Product Trademarks and Geographical Indications. The

theme of this year was the High-level Seminar on Promoting the Implementation of National Trademark Strategy in honor of the 30th Anniversary of the Promulgation of the Trademark Law. The seminar comprehensively summarized and presented the brilliant achievements over the 30 years of trademark development in the Mainland. More than 800 participants, including around 100 government officials from 15 countries and regions, as well as representatives from the industry, discussed on areas such as advancing the implementation of trademark strategy, propelling the economic development, promoting the Trademark Law in support of the method to accelerate the change of economic development, making effort to enhance the coordination and competitiveness of economic development.



Opening ceremony of “2012 China Trademark Annual Meeting”

China Trademark Annual Meeting is not only a grand Expo for enterprises to share the achievements of implementing their trademark strategy. For both local and foreign trademark industry, opportunities to communicate information, share experiences and strengthen cooperation are also provided. At the same time, a platform is established for local and foreign experts and scholars to share their experience, collaborate and communicate, which brings positive driving force for international exchanges of trademarks.