

www.dsedt.gov.mo



# **CEPA Newsletter**

September 2021 ◆ Issue 78 ◆ Published by

Economic and Technological Development Bureau

content

- The Master Plan of the Development of the Guangdong-Macao Intensive Cooperation Zone in Hengqincreates good new opportunities for Macao
- 2. Single Window integrated service platform for Guangdong-Macao cargo trade starts trial operation on 15 July
- PPRD Region IP Public Officers Exchange Activity 2021-2022 held online on 23 July
- 4. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2021 held online on 2 September

#### Editor's Note:

Announced on 5 September by the Central People's Government (CPG), the Master Plan of the

Development of the Guangdong-Macao Intensive Cooperation Zone in Hengqin is a CPG's major planning to support Macao's moderate economic diversification and enrich the practice of "One Country, Two Systems", with a view to injecting new impetus into Macao's long-term development. The SAR Government, which expresses warm welcome and sincere gratitude to the promulgation of the Master Plan, will actively seize the good opportunities created by it for Macao in order to inject new impetus for the planning of the SAR's long-term development.

To implement the development of the Single Window for Guangdong-Macao cargo trade, the two sides had the fourth working meeting in Zhuhai on 13 July to inform each other of their work progress and setthe 15th as the starting date of trial operation of the single-submission service of the Single Window for Guangdong-Macao cargo trade.

The Pan-Pearl River Delta Region Intellectual Property Public Officers Exchange Activity 2021-2022 - a meeting themed "Implementing the 14th

Address: Rua Dr. Pedro José Lobo, 1-3, Luso International Bank Building, 2/F., Macao

■Tel: (853) 8597 2343 ■Fax: (853) 2871 2551 ■E-mail: info@cepa.gov.mo

### September 2021 ◆ Issue 78◆ Published by Economic and Technological Development Bureau

Five-Year Plan, Promoting the Development of Intellectual Property Trade" - was held online on 23 July 2021. It was attended by representatives of the Economic and Technological Development Bureau of the Macao Special Administrative Region Government.

# 1. The Master Plan of the Development of the Guangdong-Macao Intensive Cooperation Zone in Hengqincreates good new opportunities for Macao

Announced on 5 September by the Central People's Government (CPG), the Master Plan of the Development of the Guangdong-Macao Intensive Cooperation Zone in Hengqin is a CPG's major planning tosupport Macao's moderate economic diversification and enrich the practice of "One Country, Two Systems", with a view to injecting new impetus into Macao's long-term development. The SAR Government, which expresses warm welcome and sincere gratitude to the promulgation of the Master Plan, will actively seize thegood opportunitiescreated by it for Macao in order to inject new impetus for the planning of the SAR's long-term development.

At the Celebrations of the 20thAnniversary of Macao's Return to the Motherland and the Inaugural Ceremony of the Fifth-term Government of the Macao SAR held on 20 December 2019, President Xi Jinping indicated a clear direction for the collaboration between Macao, Guangdong and Zhuhai in the development of Hengqin, as he pointed out that it is particularly important for Zhuhai and Macao to jointly develop Hengqin, so as to open up ample space and inject new impetus for Macao's long-term development.

The development of the Guangdong-Macao Intensive Cooperation Zone in Hengqin is a key initiative for the in-depth implementation of the Outline Development Plan for the

Guangdong-Hong Kong-Macao Greater Bay Area, a major innovation for enriching the practice of "One Country, Two Systems", as well as an important planning for comprehensively deepening reform and developing a new system of open economy of a higher level. By injecting new impetus, providing new room and creating new opportunities for Macao's long-term development, it is conducive to the enhancement ofthe livelihood of Macao SAR residents, maintaining the Macao SAR's long-term prosperity and stability and its better integration into the national development strategies.

With the Master Plan specifying Cooperation Zone's "one main objective", "four strategic positioning" and "four major tasks", the development of Henggin will enter a new stage marked bymutual discussion, joint construction, joint administration and shared benefits between Guangdong and Macao. The Cooperation Zone will focus on promoting the development of the big health industry, with traditional Chinese medication research, development and manufacturing serving as an entry point, modern finance, high and new technology, convention and exhibition commerce and cultural and sports industry, among others. To Macao's create conditions for industrial diversification, the central authorities provide strong support with augmented financial and taxation support policies. These preferential

### September 2021 ◆ Issue 78◆ Published by Economic and Technological Development Bureau

policies will help attracting high-quality enterprises and stimulate market vitality.

Under the guidance of the central authorities, the SAR Government will follow the Master Plan to actively promote the development of Cooperation Zone in collaboration with the Governments of Guangdong Province and Zhuhai. The SAR Government firmly believes that under the guiding principle of adhering to the "One Country" principle while taking advantage of the "Two Systems" model, the development of the Cooperation Zone will definitely be ableto find a and new demonstration new system development, adding new driving force to the with Macao characteristics. For the latest information about the Guangdong-Macao Intensive Cooperation Zone in Hengqin, please visit the thematic website:

www.hengqin-cooperation.gov.mo.

# 2. Single Window integrated service platform for Guangdong-Macao cargo trade starts trial operation on 15 July

To implement the development of the Single Window for Guangdong-Macao cargo trade, the Macao side has the Economic and Technological Development Bureau (DSEDT) to take the lead responsibility for the electronic port platform and the Macao Customs Service to take the leadresponsibility for customs clearance mode innovation; the Guangdong side has Department of Commerce of Guangdong Province (Port Office) to take leadresponsibility and has the Guangdong Sub-Administration of the General Administration of Customs of China and Gongbei Customs District to share the responsibility according to their roles. On 13 July, the two sides had the fourth working meeting in Zhuhai to inform each other of their work progress and setthe 15th as the starting date of trial operation of the single-submission service of the Single Window for Guangdong-Macao cargo trade. The DSEDT is currently actively galvanizing EDI platform users to try the single-submission service. After the service goes on trial for a period of time, the two sides will have a technical- and operational-level review, and then finalize the details for the official launch of the service based on the result of the review.



The fourth working meeting on Single Window between Guangdong and Macao is held in mid-July

## 3. PPRD Region IP Public Officers Exchange Activity 2021-2022 held online on 23 July

The Pan-Pearl River Delta (PPRD) Region Property Public Intellectual (IP) Exchange Activity2021-2022 - a meeting themed "Implementing the 14th Five-Year Promoting the Development of Intellectual Property Trade" - was held online on 23 July 2021. It was attended by representatives of the and Technological Development Bureau of the Macao Special Administrative Region Government (DSEDT).

This meeting invited representatives of eBRAM International Online Dispute Resolution Centre Limited and the Automotive Platforms and Application Systems R&D Centre of the Hong Kong Productivity Council to give thematic presentations on IP trade development. Further cooperation among sides in the region is enhanced through thematic talks and

interchanges with a view to jointly promoting the further development of IP trade in the PPRD region.



Representatives of the DSEDT attend the PPRD Region IP Public Officers Exchange Activity

## 4. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2021 held online on 2 September

Jointly organized by the Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration (CNIPA), Intellectual Property Department of the Government of the Hong Kong SAR and Economic and Technological Development Bureau of the Government of the Macao SAR (DSEDT), the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2021 was held online on 2 September 2021. GanShaoning, Deputy Commissioner of the CNIPA; Dr. Chan Pak Li, Under Secretary for Commerce and Economic Development of the Hong Kong SAR Government; and Tai Kin Ip, Director of the DSEDT, delivered opening addresses.

In his address, GanShaoningremarked that the CNIPA has been for years actively supporting and advancing the interchange and cooperation in the IP field between the Mainland and the SARs of Hong Kong and Macao, supporting the IP development of the two SARs, promoting the development of IP protection system, operation system and public service institutions in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and supporting the construction of cross-regional cooperation mechanism in the GBA, with a view to giving full play to the important role of IP in creating a favourable business environment.

Dr. Chan Pak Li pointed out that the Hong Kong SAR Government has been promoting the development of IP protection, utilization and trade through diversified measures. The development of IP trade in Hong Kong will be

promoted from various aspects in future with a view to continuing to complement the 14th Five-Year Plan (14FYP).

Tai Kin lp mentioned that with reorganization of the Macao Economic Bureau into the DSEDT, the bureau has been addedwith the function of promoting technology and innovation development. In the meantime, it has enhanced the administration and service support in the patent field and is continuously increasing the level of facilitation in IP services with a view to providing solid support to technological innovation. He also stressed that the DSEDT interchange keeps deepening the cooperation between the Mainland, Hong Kong and Macao in the fields of IP creation, utilization, protection and trade.

The symposium saw in-depth discussion around the themes of "The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR" and "Intellectual Property Protection and Strategy in 14thFive-Year Plan Period". Representatives of IP administration authorities of the three places gave presentations on the latest IP development and trends in the Mainland and the SARs of Hong Kong and Macao. In addition, a number of representatives of the technology and innovation sector from Guangdong, Hong Kong and Macao discussed the connection between IP protection system, technological innovation and economic development during the 14FYP period. They also successful experiences shared on technology and innovation enterprises effectively protect IP and advance their innovation and

#### September 2021 ◆ Issue 78◆ Published by Economic and Technological Development Bureau

development through using IP strategies. The symposium was broadcast via video live streaming simultaneously in the Mainland, Hong Kong and Macao and attracted several hundred online viewers.

This symposium, which was first organized in 2000 and is hosted by the Mainland, Hong Kong SAR and Macao SAR in rotation, has now reached its twenty-first edition. Aiming to strengthen IP interchange and cooperation between the Mainland, Hong Kong and Macao, it

helps enterprises, the IP sector and government administrative authorities of the three places to grasp the latest IP information, as well as effective IP protection and utilization strategies through discussion and interchange.



The Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2021 is held online



Tai Kin Ip, Director of the DSEDT, delivers an address