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Editor's Note:

Jointly organized by the Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR (DSEDТ), the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2022 was held virtually in the afternoon of 30 August.

To enhance technological exchange between China and Portuguese-speaking countries (PSCs), especially collaboration of tertiary institutions, incubators, venture capital funds and technology enterprises between the two sides, harness Macao's advantages and role as a China-PSCs platform, and encourage outstanding technology and innovation enterprises in Brazil and Portugal to settle in Macao and the Guangdong-Macao Intensive Cooperation Zone in Hengqin, the DSEDТ continued to organize the Brazilian and Portuguese Sci-Tech Enterprises Roadshows Session on 25 September this year. The event was held at BEYOND EXPO, Macao's biggest international technology and innovation exhibition. Due to the epidemic, this year's EXPO was held in a fully virtual metaverse format for the first time.



經濟及科技發展局
Direcção dos Serviços de Economia e
Desenvolvimento Tecnológico

Address: Rua Dr. Pedro José Lobo, 1-3, Luso International Bank Building, 2/F., Macao
■ Tel: (853) 8597 2343 ■ Fax: (853) 2871 2551 ■ E-mail: info@cepa.gov.mo

To promote technological exchange and collaboration between China and Portuguese-speaking countries (PSCs) and support the development of an international innovation and technology corridor in the Greater Bay Area (GBA), the final of the second Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal, hosted by the DSED, was successfully held on 29 September 2022, with the Champion, First Runner-Up, Second Runner-Up, Greatest Potential for Development in the Greater Bay Area Award and Greatest Potential for Transfer of Technological Value Award conferred on the same day.

1. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2022 held virtually on 30 August

Jointly organized by the Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR, the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2022 was held virtually in the afternoon of 30 August.

The Symposium saw discussions revolving two themes, namely “the latest development of intellectual property in the Mainland and Hong Kong SAR, Macao SAR” and “trademark protection and brand building”, with representatives of intellectual property administration authorities of the three places delivering presentations on the update and latest development in intellectual property of the Mainland, Hong Kong SAR and Macao SAR. Representatives of enterprises in the three places were also invited as guest speakers to jointly discuss the importance of trademark protection to development of businesses, as well as to share insights and experiences on advancing business development and innovation by means of branding strategy.



Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2022 is held in a virtual format

2. Brazilian and Portuguese Sci-Tech Enterprises Roadshows @ BEYOND EXPO held on 25 September



DSEDT's Director Tai Kin Ip delivers a speech

To enhance technological exchange between China and Portuguese-speaking countries (PSCs), especially collaboration of tertiary institutions, incubators, venture capital funds and technology enterprises between the two sides, harness Macao's advantages and role as a China-PSCs platform, and encourage outstanding technology and innovation enterprises in Brazil and Portugal to settle in Macao and the Guangdong-Macao Intensive Cooperation Zone in Hengqin, the Economic and Technological Development Bureau (DSEDT) continued to organize the Brazilian and Portuguese Sci-Tech Enterprises Roadshows Session on 25 September this year. The event was held at BEYOND EXPO, Macao's biggest international technology and innovation exhibition. Due to the epidemic, this year's EXPO was held in a fully virtual metaverse format for the first time.

The roadshow event enlisted 12 Brazilian and Portuguese technology and innovation enterprises engaging in examination technology, drug discovery, medical equipment, agricultural science and other fields to participate in the roadshows. After these enterprises had finished their roadshows in the morning, the organizer arranged matchmaking negotiations between them and professional investors from Jiangsu, Guangzhou, Zhuhai and other places to facilitate both sides finding a suitable



Brazilian and Portuguese enterprises conduct business matchmaking negotiations with Mainland investors

partner, so as to attract enterprises to settle in Macao and the Cooperation Zone and promote the development of the relevant industries.

Apart from the roadshow session, during BEYOND EXPO, the DSEDT also set up a China-PSCs Technological Exchange and Collaboration Exhibition Zone to present the work on promoting China-PSCs technological exchange and collaboration launched by the DSEDT with a view to making full use of the event platform to publicize Macao's latest development in international technology collaboration.

3. Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal 2022 held on 29 September



The Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal 2022 is held on 29 September

To promote technological exchange and collaboration between China and Portuguese-speaking countries (PSCs) and support the development of an international innovation and technology corridor in the Greater Bay Area (GBA), the final of the second Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal, hosted by the Economic and Technological Development Bureau (DSED), was successfully held on 29 September 2022, with the Champion, First Runner-Up, Second Runner-Up, Greatest Potential for Development in the Greater Bay Area Award and Greatest Potential for Transfer of Technological Value Award conferred on the same day.

This year's Competition took big health and new material-related fields as the themes to make the competing projects closer to the future technology development direction of Macao, Hengqin and the GBA. Recommended by 6 Portuguese and Brazilian incubators, a total of 14 projects entered the final, among which 10 were in the medical and big health category, while the other 4 were in the new material and environmental protection category.

In the final, Virtuleap from Portugal won the championship, with W3.Care and Yosen being the first and second runner-up respectively. The Greatest Potential for Development in the Greater Bay Area Award and Greatest Potential for Transfer of Technological Value Award went to ByMyCell and R5m Marine Solutions respectively.

Due to the epidemic, the award-winning Brazilian and Portuguese teams were unable to visit Macao, Hengqin and the GBA in-person for exchange and learning about the actual situation. The DSED will arrange matchmaking between



Chan Hon Sang, Deputy Director of the DSED, gives a speech



The participating Brazilian and Portuguese teams respond to judges' questions online

the teams and relevant enterprises in the Mainland and assist outstanding Brazilian and Portuguese technology enterprises to obtain the needed development resources in the GBA, so as to attract technology enterprises to settle in Macao, Hengqin and the GBA, thereby promote the synergy between China and PSCs in innovation, entrepreneurship and technology collaboration.

4. DSEDТ representatives attend the TCM sub-forum of International Congress on Luobing Theory in Guangzhou



DSEDТ representatives attend the TCM sub-forum of International Congress on Luobing Theory in Guangzhou

The 18th International Congress on Luobing Theory was held in Guangzhou on 20 August 2022. Under the joint efforts of the Guangzhou Medical University and the Macau Institute for Translational Medicine and Innovation, the Sub-forum on Scientific Supervision & Commercial Transformation of Chinese Materia Medica in the Greater Bay Area was held for the first time this year. Major leaders and experts attending this sub-forum included Academician Zhong Nanshan; Huang Xiaolong, Director of the GBA Sub-center of the National Medical Products Administration; Su Shengfeng, Class-I Counsel of the Guangdong Provincial Medical Products

Administration; Lei Sai lan, Deputy Director of the Pharmaceutical Administration Bureau; Che Weng Keong, Head of Technology Department of the Economic and Technological Development Bureau (DSEDТ), among others.

At the event, Zhong shared his precious experiences as a researcher in translational research in medicine, as well as his expectation for the development of traditional Chinese medicine (TCM) in the Greater Bay Area (GBA). He encouraged Macao to expedite promoting TCM innovation and development and make full use of its own

advantages to actively better the TCM supervision and approval system with a view to internationalizing and modernizing TCM. During the event, experts and scholars conducted thematic discussions on TCM innovation policy of the GBA, presented innovative ideas on improving the scientific supervision system for TCM, as well as expressing opinions on the feasibility of commercialization of Mainland's proprietary Chinese medicine in Macao.

Through this meeting, the DSEDT understood the current development of and the challenges faced in commercialization of TCM innovation and research achievements. This facilitates a more efficient follow-up of the issues of Macao's TCM development and TCM achievement commercialization in the future, as well as lifting the barriers in commercialization of industry-academic-research achievements. In the future, the DSEDT will continue to enhance the connection between the TCM industry, academia and research and assist in attracting more outstanding proprietary Chinese medicine projects to settle in Macao and the GBA in order to support Macao's moderate industrial diversification.



Academician Zhong Nanshan delivers a speech