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PA Newsletter

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Editor' s Note:

The 2015 Guangdong-Macao Cooperation Joint Conference was held in Jiangmen of Guangdong Province on 25 June this year. The two sides confirmed the achievements of cooperation over the past year, and incorporated China (Guangdong) Pilot Trade Zone into the framework Guangdong-Macao cooperation. The two sides agreed Chief Executive of MSAR, Mr. Chui Sai On and Governor of Guangdong Province, Mr. Zhu to join hands to actively integrate with the "One Belt, Xiaodan, attended the Conference (Courtesy One Road" national development strategy and fully seize the opportunities brought about by Guangdong

Pilot Free Trade Zone, in a bid to further promote closer cooperation between Guangdong and Macao. Besides, following the official inauguration of China (Guangdong) Pilot Free Trade Zone in April, a policy-briefing seminar on Guangdong FTZ was held in May, Vice-Governor of Guangdong Province, Ms. Zhao Yufang and members of her delegation were invited to speak to the Macao business community about the policies and measures, as well as specific procedures and channels of investment in the Guangdong FTZ.

The "Business Incubation Centre for Youth" was established on 18 June. In close cooperation with the recently launched "Inno Valley HQ", the two establishments will reinforce the support sources aimed at employment and entrepreneurship projects of young people.



Address: Rua Dr. Pedro José Lobo, 1-3, Luso International Bank Building, 2/F., Macao

■Tel: (853) 8597 2343 ■Fax: (853) 2871 2553 ■E-mail: info@cepa.gov.mo

1. 2015 Guangdong-Macao Cooperation Joint Conference held in Jiangmen

The 2015 Guangdong-Macao Cooperation Joint Conference was held in Jiangmen of Guangdong Province on 25 June this year. Chief Executive of the Macao SAR, Mr. Chui Sai On and Governor of Guangdong Province, Mr. Zhu Xiaodan, leading their respective delegations, attended the Conference and delivered keynote speeches. Secretary for Economy and Finance, Mr. Leong Vai Tac and Vice-Governor of Guangdong Province, Ms. Zhao Yufang reviewed the achievements and work progress of Guangdong-Macao cooperation over the past year.



2015 Guangdong-Macao Cooperation Joint Conference held in Jiangmen

At the Conference, the two sides agreed to join hands to actively integrate with the "One Belt and One Road" national

development strategy and fully seize the opportunities brought about by Guangdong Pilot Free Trade Zone, in a bid to further promote closer cooperation between Guangdong and Macao. Highlights of the Guangdong-Macao Cooperation for the coming year include: (1) Jointly participating in the "One Belt, One Road" initiative, bringing Macao's roles as "One Center, One Platform" into full play; (2) Actively participating in the construction of Guangdong FTZ to boost development of bilateral trade in services, meanwhile promoting the investment of Macao's fiscal reserves in major Guangdong-Macao cooperation projects; (3) Expediting the construction of key cooperation zones, namely the Hengqin and Nansha areas of Guangdong FTZ, Cuiheng of Zhongshan, and Jiangmen; (4) Strengthening border cooperation and optimizing customs facilitation, also broadening cooperation in healthcare, food safety, culture, education, meteorology, environmental protection, energy and infrastructure; (5) Promoting labor protection, technology exchange as well as youth cooperation.

After the meeting, the two governments endorsed eight cooperation agreements on financial contributions in joint Guangdong-Macao projects, bilateral cooperation in labor protection, social welfare, meteorology, identification of endangered species, and facilitated travel for yachts.

2. The "6th International Infrastructure Investment and Construction Forum" convened in Macao



The "6th International Infrastructure Investment and Construction Forum (IIICF)" was convened in Macao

The "6th International Infrastructure Investment and Construction Forum (IIICF)", jointly organized by Macao Economic Services and China International Contractors Association, was successfully convened in Macao on 4 and 5 June. With full support of the Ministry of Commerce of the PRC, Macao has been the host of this highly professional and influential global Infrastructure Summit for the fourth consecutive year. Having drawn extensive attention in the international infrastructure industry and attained substantive achievements, IIICF has become an annual significant event of Macao. This year's Forum, with the theme of "Regional Economic Integration Spurs New Development of International Infrastructure Cooperation", has attracted over 1,000 participants, including representatives from more than 30 financial institutions, namely Asian Development Bank, Inter-American Development Bank, China Development Bank, Export-Import Bank of China, Bank of China and Silk Road Fund, as well as industry elites from more than 500 international contractors and equipment suppliers, namely China State Construction Engineering Corporation Limited, China Communications Construction Company Ltd., China Railway Group Limited and the Power Construction Corporation of China. Being a large-scale, high-level and professional

event, the Forum serves as an important platform for communication, exchange and cooperation among the global infrastructure industry, to promote development of international infrastructure cooperation.

The scale of participation and level of VIP attendees of the 6th IIICF have reached a record high, with 44 ministerial officials coming from 31 countries and regions invited to Macao to attend the Forum, including the Vice-President of Costa Rica and the Deputy Prime-Minister of Bahamas, and their delegations. Eleven cooperation agreements and Memoranda were signed, adding fruitful achievements to the Forum. The theme of the 6th IIICF is in line with the strategic conception of "One Belt, One Road". Government authorities, financial institutions and contractors from countries along the Belt and Road routes gathered to discuss about the opportunities and challenges in the cooperation of international infrastructure as well as the innovative modes of cooperation, under the framework of "One Belt, One Road" initiative and along the deepened integration of regional economies worldwide. Their discussions are conducive to full implementation of the national development strategy, facilitation of industry development and promotion of international cooperation. A total of 36 activities including keynote addresses, panels, roundtables and business meeting were organized, among which the "1st China-CELAC Infrastructure Cooperation Forum" and "Ministerial Meeting on Infrastructure between China and Portuguese-speaking Countries" were the highlights of this year's Forum. The two activities have enriched the forum and helped promote Macao's international influence, while bringing into full play Macao's role as the trade and business service platform between China and Portuguese-speaking countries, for the development of exchange and cooperation among the Mainland, Macao and Portuguese-speaking countries.

3. "China (Guangdong) Pilot Free Trade Zone Seminar on CEPA Policy" held in Macao



Chief Executive of MSAR, Mr. Chui Sai On delivered a speech at the seminar. (Courtesy photo from GCS)

The "China (Guangdong) Pilot Free Trade Zone Seminar on CEPA Policy" was held at Macao Tower on 7 May. The Seminar was mainly led by officials of relevant departments in Guangdong Province by explaining the policies and measures of the Guangdong Pilot Free Trade Zone to Macao business community. The Chief Executive of MSAR, Mr. Chui Sai On, Vice-Governor of the People's Government of Guangdong Province, Ms. Zhao Yufang, Deputy Director of the Central Liaison Office in Macao, Mr. Yao Jian attended the Seminar.

The Chief Executive Mr. Chui Sai On delivered in his speech that the establishment of China (Guangdong) Pilot Free

Trade Zone helps to elevate the in-depth cooperation of Guangdong and Macao, and complement a win-win situation and mutual development of the two places, it also helps to carry out moderate diverse development for MSAR, especially helps to exert the unique advantages of MSAR effectively. Meanwhile, it will also participates the "One Belt and Road Initiative" national development strategy, jointly build a large bay area of Guangdong-Hong Kong-Macao, provide a significant opportunity and increase a strong motion. The Vice-Governor of the People's Government of Guangdong Province, Ms. Zhao Yufang delivered in her speech that, the construction of China (Guangdong) Pilot Free Trade Zone constitutes an important initiative by advancing a new round of reform and opening up as well as promoting the in-depth cooperation of mainland and Hong Kong-Macao. It has an important significance to the exploration of a new mode of cooperation and expansion of a new space of economic development to Guangdong-Macao. The persons in charge of Department of Commerce of Guangdong Province, Customs, Financial Departments and Pilot Free Trade Zone Areas introduced the policies and innovative content of the Pilot Free Trade Zone in various aspects, as well as specific procedures and channels of investment in Guangdong Pilot Free Trade Zone to the participants. About 430 participants from all sectors of the Macao business community to the Seminar were warmly received in the occasion

4. The Plaque-unveiling Ceremony of China (Guangdong) Pilot Free Trade Zone and The Notice regarding the printing and distribution of the Circular of the General Office of the State Council on Issuing the Special Administrative Measures (Negative List) for Foreign Investment Access to Pilot Free Trade Zones ("Negative List") by the General Office of the State Council

The Plaque-unveiling Ceremony of China (Guangdong) Pilot Free Trade Zone was held on 21 April in Nansha, Guangzhou. A member of Political Bureau of the CPC Central Committee as well as Secretary of the CPC Guangdong Provincial Committee, Mr Hu Chunhua unveiled for the China (Guangdong) FTZ, Secretary for Administration and Justice, Ms Chan Hoi Fan attended the ceremony. The Governor of the People's Government of Guangdong, Mr Zhu Xiaodan delivered his speech in the ceremony, and unveiled for the Office of Guangdong Pilot Free Trade Zone and the Managing Committees of each Areas of the Pilot Free Trade Zone. The Plaque-unveiling of China (Guangdong) Pilot Free Trade Zone marks the official launch of the FTZ construction and it will execute a package of reforms, accelerate the construction of business environment which is directly linked with international standard, and provide an international legal business environment to investors.

Besides, the General Office of the State Council released a notice on 20 April regarding the printing and distribution of the Circular of the General Office of the State Council on Issuing the Special Administrative Measures (Negative List) for Foreign Investment Access to Pilot Free Trade Zones ("Negative List"). The Negative List clearly sets out the special administrative measures regulating the access by foreign investment that are not in conformity with the national treatment obligation, and will be applicable to four FTZs in Shanghai, Guangdong, Tianjin and Fujian. The Negative List includes 122 special administrative measures, which are divided into 15 categories and 50 industy sectors in accordance with the Classification of National Economic Industries (GB/T4754-2011). The special administrative measures include the specific industrial measures and the general measures applicable to all industries. The foreign investment in sectors other than those specified in the Negative List in FTZs will be administered in a manner consistent with the manner of administration of domestic investment, and the local people's governments at the provincial level shall promulgate the guidelines for the administration and provide relevant guidance. The investment in the FTZs by investors from Hong Kong, Macao and Taiwan will be administered by reference to the Negative List.

Full text of the Negative List is available at:

http://www.gov.cn/zhengce/content/2015-04/20/content 9627.htm

5. "Guangzhou-Macao Cooperation Task Force Meeting 2015" and "Conference & Exhibition Industry in Guangzhou-Macao Forum" held in Macao



Guangzhou-Macao Cooperation Task Force Meeting 2015 (Courtesy photo from GCS)

"Guangzhou-Macao Cooperation Task Force Meeting 2015" was held on 13 May in the morning at World Trade Center Macao, the task force reviewed the major situations of various cooperation areas including event & exhibition, trade, tourism, culture, education, vocational skill training, agricultural supply and so on over the past year at Guangzhou and Macao; they also exchanged views on the topics such as deepening the cooperation with Nansha Free Trade Area and advancing the cooperation of Guangzhou and Macao on event & exhibition industry, economic & trade industry as well as tourism industry. They also undertook discussion on how to expand cooperation areas and establish related mechanisms between two cities in the future. Meanwhile, Guangzhou and Macao have

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Tel: (853) 8597 2343 Fax: (853) 2871 2553 E-mail: info@cepa.gov.mo

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signed two agreements, comprising "Research on Cooperation and Development of Exhibition Industry at Guangzhou and Macao" and "Jointly Advancing the Cooperation of Employment and Entrepreneurs of Youth at Guangzhou and Macao". They hope to bring in more alternatives for Macao local industries, small & medium sized enterprises, professionals and youth from their participation in regional cooperation by the additive effect generated by the establishment of Guangdong Free Trade Zone and the Agreement between the Mainland and Macao on Achieving Basic Liberalization of Trade in Services in Guangdong signed at the end of last year.

In the afternoon, Deputy Secretary-General of the People's Government of Guangzhou Municipality, Mr Diao Ai Lin led a delegation and the Macao business community to hold the "Conference & Exhibition Industry in Guangzhou-Macao Forum" at Macao Economic Services. The representatives of the Macao Convention & Exhibition Association, the Macau Fair & Trade Association, the Association of Advertising Agents of Macau and the Macau Federal Commercial Association of Convention & Exhibition Industry presented the development status of Macao's convention and exhibition industry. The two sides further exchanged views on cooperation prospects and expressed to the Guangdong and Macao sides their expectations to combine the advantages of both sides and complement each other's experiences, and to enhance the quality of events & exhibitions, thus leading to the internationalization of the event industry both in Guangzhou and Macao.

6. Secretary for Economy and Finance Led a Delegation of Young Entrepreneurs and Youth Organizations to visit Hengqin and Nansha

Secretary for Economy and Finance of the Macao SAR Government, Mr. Leong Vai Tac led a delegation of young entrepreneurs and representatives of local youth organizations to visit China (Guangdong) Pilot Free Trade Zone, of the Hengqin Area and Nansha Area of Guangzhou on 28 May, with the aim to understand on the spot the latest status of development of "Inno Valley HQ" as well as the innovation and business hub in Nansha for youngsters from Guangdong, Hong Kong and Macau (International), consisting of 80 people. The group first arrived at Hengqin Area to understand the various requirements and preferential policies in place. For application to enter the "Inno Valley HQ", namely the rental length of the free workplace, the entry-visa measure for foreign partners in collaboration, the application requirements for residing in the service and residence facilities of the Valley, tax benefits granted to Macao enterprises investing in or Macao residents working in Hengqin, financial policies and supporting measures for enterprises, supporting services, as well as marketing and promotional strategies of "Inno Valley HQ".

The delegation visited Nansha afterwards to have an understanding on the latest scientific research and technology, "Redbird Entrepreneur Cradle" Project, and the three reformed administrative authorization measures newly implemented in the Nansha Area of Guangzhou, including (1) adoption of the operational approach of "one-time acceptance" for business registration, reducing the procedures and shortening the time of processing the application for newly established enterprises; (2) adoption of pre-establishment national treatment and the management approach of negative listings for foreign investment; (3) implementation of "3 certificates in 1" and "electronic business license".

Secretary Leong Vai Tac expressed that both Mainland China and the SAR government hold in high regards the nurturing of young people, including their employment and entrepreneurship. He hoped that youngsters are encouraged to commit themselves to grow, excel and succeed by means of the various policies and measures in place. The establishment of the three areas of China (Guangdong) Pilot Free Trade Zone brings along new development opportunities for regional cooperation between Macao and the Mainland, and also for the employment and entrepreneurship of young people, that yield margin for development.

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7. Macao "Business Incubation Centre for Youth" was officially established

The Plaque-unveiling Ceremony and service introductory session for the Macao "Business Incubation Centre for Youth" was held on 18 June. Witnessed by the Director of Macao Economic Services, Mr. Sou Tim Peng, the President of Macao Trade and Investment Promotion Institute, Mr. Cheong Chou Weng, the Deputy Director-General of Macau Productivity and Technology Transfer Center, Ms. Mok Iun Lei, the Secretary for Economy and Finance, Mr. Leong Vai Tac officiated the plaque-unveiling ceremony, whereby the "Business Incubation Centre for Youth" was officially established in the presence of representatives of more than 30 business associations and youth organizations. The Director of Macao Economic Services, Mr. Sou Tim Peng addressed in his speech that the Incubation Centre will provide



Mr. Leong Vai Tac officiated the plague-unveiling ceremony of the "Business Incubation Centre for Youth"

Macao young people with diversified support services for setting-up of businesses. Through providing one-stop supportive services to young entrepreneurs such as venture-start-up training, consultancy services, places to work and meeting guests, business matching and information of the industries, potential concept of setting-up businesses for incubation, assisting young entrepreneurs to start-up smoothly, as well as promoting the set-up of enterprises by youngsters to develop and grow.

After the Plaque-unveiling Ceremony, a service introductory session for "Business Incubation Centre for Youth" was held. Representatives from the Macao Economic Services, the Macao Trade and Investment Promotion Institute and the Macau Productivity and Technology Transfer Center presented in detail, the specific coverage of the services offered by the Incubation Centre, including the terms and conditions of free rental of temporary office spaces, One-stop service for setting up companies, venture-start-up training, consultancy services for business establishment and collaboration plan with youth organizations. The Incubation Centre will provide the young entrepreneurs with temporary office spaces for a rental period of 6 months. Application for renewal can be made once, with the maximum rental period of 1 year. In the future, the Incubation Centre will strengthen collaboration with associations and organizations. Meanwhile pilot projects and mentorship programs are foreseen to be introduced, through which young entrepreneurs and youngsters initiating their businesses will be invited to inter-exchange face-to-face, to share thoughts on starting-up businesses, as well as successful experiences, aiming at facilitating young people in business start-ups.

8. Inno Valley HQ Entered into Operation



Secretary Leong Vai Tac delivered speech in the opening ceremony

Inno Valley HQ was officially launched and has entered into operation on 29 June. At present, 170 entrepreneurs showed willingness to join in the Valley, of these, 30 have formally settled in. At the opening ceremony, Secretary for Economy and Finance, Mr. Leong Vai Tac delivered in his speech that, on the basis of a series of policy measures, namely the implementation of "CEPA Agreement between the Mainland and Macao on Achieving Basic liberalization of Trade in Services in Guangdong", the launch and operation of the China (Guangdong) Pilot Free Trade Zone and the inauguration of Inno Valley HQ, these are added value to bring dynamics and complementarity for the mutual benefit of Zhuhai and Macao, as well as to offer more alternatives and room for the

development of the medium, small and micro-sized enterprises, professionals and youngsters from Macao. Inno Valley HQ is located opposite the Hengqin Port, and just one road across University of Macau, covering 128,000sqm with floor space of 137,000sqm. The Valley encompasses business offices, commerce, service and residence facilities. The first phase of 30,000sqm is completed.

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9. "Dynamic Macao Business and Trade Fair" held in Changsha, of Hunan Province and Taiyuan, of Shanxi Province



Officiating guests attended the opening ceremony of "Dynamic Macao Business and Trade Fair" held in Changsha, Hunan

Since its debut in 2009, the "Dynamic Macao Business and Trade Fair" has toured a number of major cities in the Mainland. The event has successfully brought to the Mainland enterprises and people a deeper understanding of Macao's economy, business and trade, tourism and culture, and also helped Macao enterprises build a network to communicate and cooperate with their Mainland counterparts. The 18th and 19th editions of the "Dynamic Macao Business and Trade Fair" were held in Changsha, Hunan Province and Taiyuan, Shanxi Province respectively, to continue to assist local enterprises in "going out".

The two stops of the event held, respectively, in Hunan International Conference & Exhibition Center and China (Taiyuan) Coal Transaction Center, attracted nearly 160 participating enterprises. The people of the two provinces welcomed the exhibition halls for display and sale of Made in Macao products, Macao souvenirs, SMEs' products and products from Portuguese-speaking countries. Besides, an exhibition area was designated for Macao government departments to display Macao's achievements in promoting adequate economic diversification, as well as to present Macao's business environment, tourism resources, culture development and local customs to the public.

Each of the two stops had its own characteristics. For the first time, five beneficiaries of the "Young Entrepreneurs Aid Scheme" were organized to participate in the Changsha stop, in order to help the young entrepreneurs obtain a better understanding of the vast Mainland market, and to provide opportunities for them to learn and exchange with Mainland enterprises, for broadening their business mindset and exploring business opportunities. During the event, Secretary for Economy and Finance of the MSAR Government, Mr. Leong Vai Tac met with the Governor of Hunan Province, Mr. Du Jiahao. The two sides engaged in exchanges on cooperation in trade and industry, in the hope of enhancing bilateral cooperation by complementing advantages of both regions.



Officiating guests attended the opening ceremony of "Dynamic Macao Business and Trade Fair" held in Taiyuan,

The highlight of the Taiyuan stop was the on-site food tasting promotional area, featuring specialty noodles of Shanxi and Macao. The activity aimed to strengthen exchanges and cooperation between the catering industries of the two places. Besides, for the first time, the Taiyuan stop was decorated with Macao's streetscape theme, as a replica of the World Heritage sites of Macao, for the people of Shanxi to experience Macao's unique blend of Eastern and Western cultures as well as its local customs and traditions.

Furthermore, a number of business matching activities were arranged in both stops, for the purpose of deepening Macao's economic and trade relations with Hunan and Shanxi provinces and exploring future cooperation opportunities. These activities include business matching sessions, symposium on cooperation among enterprises from Macao and Portuguese-speaking countries, symposium on exchange for the business community, tourism promotion session, networking dinner, and so on.

10. "Guangdong and Macao Symposium on Exchange of Cross-border E-commerce" held in Macao

The "Guangdong and Macao Symposium on Exchange of Cross-border E-commerce" was held in Macao on 16 June. The symposium was jointly organized by Macao Economic Services and Department of Commerce of Guangdong Province, and co-organized by Guangdong Cross-border E-commerce Industry Association. Professionals engaging in online trading platform, e-commerce logistics, O2O experience stores, third-party payment, as well as e-commerce entrepreneurs in Guangdong, were invited to share their experiences on five topics, namely policy and development of cross-border e-commerce, interpretation of overseas purchase strategy, opportunities and challenges brought by cross-border



Speakers exchanged with participants

e-commerce to overseas trading enterprises, exploration of business opportunities in the new wave of cross-border e-commerce, as well as issues on cross-national e-commerce and cross-border payments. The delivery of speeches was followed by an exchange session which received enthusiastic response.

China's e-commerce industry is flourishing in full bloom, with rapid development of online retail market and continuous increase in its trade volume. Enormous development potential and market advantage exist in cross-border e-commerce, online-offline sales and the integration of traditional industries with e-commerce. The symposium targeted local e-commerce operators, local enterprises and residents, in particular young entrepreneurs, who want to start the business of cross-border e-commerce, aiming to enhance their understanding of the development status and trend of China's e-commerce market. Learning from the successful experiences shared by the Mainland enterprises, the participants are encouraged to leverage their own advantages to explore more cooperation opportunities, with a view to promoting Macao as the gateway to cross-border e-commerce business and as the platform for regional business and trade services.

11. "Seminar on CEPA Trade in Goods and New Mainland Customs Measures" held in Macao

To enhance the understanding of local manufacturing sector and the business community on the procedures for claiming tariff-free preference on export of goods to the Mainland under CEPA and the new customs clearance policies of the Mainland, Macao Economic Services hosted a "Seminar on CEPA Trade in Goods and New Mainland Customs Measures" on 18 June. The seminar invited Deputy Director of Gongbei Office of Rules of Origin, General Administration of Customs, Mr. Deng Weiguang and Chief of Division of Customs Control and Inspection, Gongbei Customs District of PRC, Ms. Liu Huiping as keynote speakers and has attracted close to 100 participants including representatives from Macao Customs and businessmen from sectors of manufacturing, import and export trade, logistics and MICE.



Photo-taking of Deputy Director of Macao Economic Service, Ms. Chan Tze Wai and the keynote speakers at the Seminar

Deputy Director, Mr. Deng Weiguang, introduced the specific procedures for claiming zero tariff benefits under CEPA, stating that the CEPA Certificate of Macao origin, customs declaration and relevant documents are required for customs clearance in the Mainland. Mr. Deng also explained in details the criteria, such as value-added content, changes in tariff codes, manufacturing or processing operations, to be adopted in drawing up the CEPA origin rules.

Chief of Division, Ms. Liu Hui Ping, briefed on the new customs facilitation measures, including paperless customs clearance, integrated regional customs clearance and cooperation in customs inspection. As regards paperless customs clearance, the process of uploading customs declaration documents will be optimized, in which the relevant electronic documents will be transferred to portable word format and uploaded to the Customs to facilitate customs clearance. On integrated regional customs

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clearance, unified customs platforms were introduced last year in Beijing-Tianjin-Hebei, Shanghai and Guangdong. For instance, when a Zhuhai registered company imports goods via the Shenzhen Custom, the company may choose to file customs declarations either at its registration location, Zhuhai or product entry/exit ports within the Shenzhen, under the integrated regional clearance model.

The integrated regional clearance measures will be expanded nationwide this year, while improving mechanism for mutual recognition and sharing of information to facilitate cross-region custom clearance. Regarding cooperation in customs inspection, customs officers and inspectors cooperate on the work of customs clearance and quality verification. Through the process of declaration, inspection and release of goods, the two departments will enhance exchange of information, mutual recognition of inspection and mutual assistance in law enforcement, promote customs clearance efficiency and help lower the logistics cost. Relevant measures will be fully implemented this year.

12. "Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2015" convened in Zhongshan



Deputy Director of Macao Economic Services, Mr. Tai Kin Ip delivered a speech at the opening ceremony

The "Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2015" was jointly held by State Intellectual Property Office of the PRC, Intellectual Property Department of the Government of the Hong Kong SAR and the Macao Economic Services in Zhongshan city, Guangdong Province on 28 – 29 April. Twelve experts and scholars from Mainland, Hong Kong and Macao delivered speech on three main themes, namely "The Latest Development of Intellectual Property in Mainland, Hong Kong SAR and Macao SAR", "Intellectual Property Protection in the Field of E-commerce" and "Intellectual Property Protection in International Exhibition", they also introduced the latest development situation of intellectual property in Mainland, Hong Kong SAR and Macao SAR. Aiming at the rapid development of e-commerce and event industry, they analyzed the interaction of the intellectual property and the development of e-commerce and event industry, and discussed on how to effectively promote the development of relevant industries through intellectual property protection. Around 300 guests including officials, experts,

scholars, agents in the field of intellectual property and representatives from different sectors participated in this symposium.

This was the 16th Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium since its launch in 2000. The exchange made through this platform gradually became a stable mechanism, with substantiality and development.

13. The State Council promulgated "Guiding Opinion on Actively Giving Impetus to the 'Internet plus' Action Plan"

The State Council promulgated "Guiding Opinion on Actively Giving Impetus to the 'Internet plus' Action Plan" (hereinafter referred to as "Guiding Opinion") on 4 July. 'Internet plus' means integrating the innovative result of Internet and the different economic and social sectors, giving impetus to innovation, enhancement of efficiency and organizational reform, so as to push up substantial capability of innovation economy and productivity. The "Guiding Opinion" specifically pointed out 11 major action targets, from area of domestic economic product to modern service sector, covering a wide range, including entrepreneurship and innovation, collaborative production, modern agriculture, intelligent energy, inclusive finance, service benefiting the public, highly efficient logistics, e-commerce, convenient traffic, green ecology and artificial intelligence. In accordance with the different functions and responsibilities, these would be led and in charge of by different government departments and commissions. The main objectives consist in developing the network, improving the intelligence, optimizing the services and creating synergy of the eco-system of 'Internet plus' by 2025. Internet Plus would preliminarily become a new economic model and an important driving force for economic and social innovation and development.

For the complete text of "Guiding Opinion" please refer to:

http://www.gov.cn/zhengce/content/2015-07/04/content 10002.htm

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