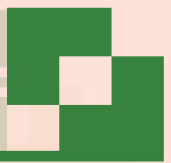


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Editor's Note:

THE 68th issue of CEPA Newsletter has been released. To continue with the development of the China-Portuguese-speaking Countries (PSCs) Youth Innovation and Entrepreneurship Exchange Centre, the Macao Economic Bureau (DSE) organised a Brazil Youth Innovation and Entrepreneurship Exchange Tour in conjunction with the Macao Young Entrepreneur Incubation Centre (MYEIC). A total of around 30 representatives of multiple youth associations, five tertiary institutions and a number of youth startup enterprises in Macao were invited to travel to Brazil's Rio de Janeiro and Sao Paulo to conduct exchange with local government authorities, youth entrepreneurship incubation organisations and business associations for exploring the future cooperation direction.

In addition, the 2019 working meeting of the Guangdong-Macao Services Expert Group was held in the morning of 22 February at the DSE. The achievement of services sector cooperation between Guangdong and Macao last year was reviewed, and a discussion on the direction and plan of services sector cooperation between the two places in 2019 was held during the meeting.

To promote good and full utilisation of CEPA among Macao’s business sector, the DSE visited the Industrial Association of Macau (IAM) on 11 January to give the business sector a presentation on the key points of the CEPA Agreement on Trade in Goods, and to actively conduct exchanges and discussions with the association through examples of obtaining rules of origin and a Q&A session, sharing the development opportunities arising from the entering of goods of Macao origin into the Mainland market with zero tariffs acquired through CEPA.

For further details, please access the CEPA Newsletter through the following link of the DSE website: Home > Classification by Functions > External Economic & Trade Relations > CEPA Newsletter. For any enquiry or suggestion, please contact the DSE (Tel: 85972343 or E-mail: info@cepa.gov.mo).

1. The DSE organises group visit to Brazil to promote youth entrepreneurship exchange

To continue with the development of the China-Portuguese-speaking Countries (PSCs) Youth Innovation and Entrepreneurship Exchange Centre, the Macao Economic Bureau (DSE) organised a Brazil Youth Innovation and Entrepreneurship Exchange Tour in conjunction with the Macao Young Entrepreneur Incubation Centre (MYEIC). A total of around 30 representatives of multiple youth associations, five tertiary institutions and a number of youth startup enterprises in Macao were invited to travel to Brazil’s Rio de Janeiro and Sao Paulo to conduct exchange with local government authorities, youth entrepreneurship incubation organisations and business associations for exploring the future cooperation direction.

During the tour, the group visited the Consulate Generals of the People’s Republic of China in Rio de Janeiro and Sao Paulo, where they were received by Consul General Li Yang and Consul General Chen Peijie respectively and learned from them about the economic development of, as well as the things that Chinese enterprises should take note of when starting business activities and conducting exchanges in those places. This has provided an important guidance and direction to local youth startup enterprises and to the SAR Government for their starting of business and promotion work in Brazil in the future.

This exchange visit has also facilitated the signing of cooperation agreements between Macao’s societies and associations and relevant organisations in Brazil. Among those were a cooperation memorandum signed between the



The exchange group visits Startup Rio, Rio de Janeiro’s youth entrepreneurship incubation centre



Eleven youth startup teams from Macao stage roadshows in Brazil

Industry and Commerce Association of Macau and the Brazil-China Chamber, with the two sides agreed on strengthening the exchange and cooperation between the industrial and commercial sectors of Brazil and Macao, particularly to actively promote the economic development of and share economic information between the two places. In addition, the Youth Association of Returned Overseas Chinese Macau signed a cooperation agreement with the Chinese Association of Brazil to establish cooperation partnership for promoting exchanges and mutual visits between the overseas Chinese communities of the two places and facilitating the cooperation between and the development of the two sides in various fields in Brazil, Macao and the Guangdong-Hong Kong-Macao Greater Bay Area, especially the exchange and interaction in youth innovation and entrepreneurship.

The exchange group also visited a number of Brazilian authorities in charge of youth entrepreneurship development, and entrepreneurship incubation centres including Rio de Janeiro's incubation centre Startup Rio

and enterprise incubation and acceleration organization. Fábrica de Startups, as well as Sao Paulo's University of Sao Paulo Innovation Center and co-working space Cubo Itaú. This exchange tour invited 11 startup teams from both the Institute of Collaborative Innovation of the University of Macau and MYEIC to travel to Brazil to stage joint roadshows with local startup enterprises. Active discussions and exchange of ideas on the roadshows were conducted between the two sides.

Through organising youth entrepreneurship exchange activities, the DSE steps up the establishment of commercial connections between Macao and Brazil. The development of the China-PSCs Youth Innovation and Entrepreneurship Exchange Centre has been further reinforced by means of establishing communication mechanisms, facilitating the connection between the two places in economic, trade, technology, innovation and entrepreneurship and other fields and assisting youth startup enterprises in Macao in expanding their businesses in Brazil.

2. 2019 working meeting of the Guangdong-Macao Services Expert Group convened in Macao

The signing of the CEPA Agreement on Trade in Goods between the Mainland and Macao on 12 December 2018, together with the previously signed CEPA Agreement on Trade in Services, CEPA Investment Agreement and CEPA Agreement on Economic and Technical Cooperation, symbolises the early accomplishment of the goal of enhancing CEPA proposed in China's 13th Five-Year Plan. To realise the level of services sector cooperation between Guangdong and Macao under CEPA and to promote complementary development between the services sectors of the two places, the 2019 working meeting of the Guangdong-Macao Services Expert Group, jointly chaired by the DSE's Deputy Director Chan Tze Wai and the Department of Commerce of Guangdong Province's Deputy Director-General Ren Shao, was held in the morning of 22 February at

the DSE. The achievement of services sector cooperation between Guangdong and Macao last year was reviewed, and a discussion on the direction and plan of services sector cooperation between the two places in 2019 was held during the meeting. The



Representatives of Guangdong and Macao attend the working meeting of Guangdong-Macao Services Expert Group convened in Macao

two sides reached a preliminary consensus on cooperation in the following two areas, including organising Guangdong-Macao cross-border e-commerce exchange activities for promoting e-commerce cooperation between the two places; and establishing a Guangdong-Macao data exchange

mechanism to understand and trace in-depth the settlement of Macao-owned enterprises in the Greater Bay Area, so as to assist Macao enterprises in better integrating themselves into the Greater Bay Area development.

3. Liberalisation measures introduced with exchange of notes under CEPA's Agreement on Trade in Services

To deepen the economic and trade exchange and cooperation between the Mainland and Macao, and support Macao's integration into the national development strategies, the Mainland further broadens the scope of liberalisation of trade in services for Macao. Starting from 1 March 2019, the Mainland implements the following liberalisation measures in the legal services and the testing and certification sectors:

1. In the legal services sector, expanding the geographical scope of setting up of Macao and Mainland law firms in the form of partnership association from Guangzhou Municipality,

Shenzhen Municipality and Zhuhai Municipality to the entire Mainland.

2. In the testing and certification sector, allowing testing organisations in Macao to cooperate with designated Mainland organisations to undertake testing of products for the China Compulsory Certification (CCC) System on all products processed or manufactured in the Mainland that require CCC. These testing organisations have to be accredited by the accreditation body of the Government of the Macao Special Administrative Region to be competent in performing testing of the relevant products under the CCC System.

4. The DSE promotes the CEPA Agreement on Trade in Goods among business sector

Implemented since 1 January 2019, the CEPA Agreement on Trade in Goods, which is signed between the SAR Government and the Ministry of Commerce of China with a view to promoting mutually beneficial cooperation between the Mainland and Macao and propelling the economic and trade exchange between the two places to a higher level, together with the previously signed CEPA Agreement on Trade in Services, CEPA Investment Agreement and CEPA Agreement on Economic and Technical Cooperation, symbolises the early accomplishment of the goal of enhancing CEPA proposed in China's 13th Five-Year Plan, and marks a new level of economic and trade efforts between the Mainland and Macao.

To promote good and full utilisation of CEPA among Macao's business sector, the DSE visited the

Industrial Association of Macau (IAM) on 11 January to give the business sector a presentation on the key points of the CEPA Agreement on Trade in Goods, and to actively conduct exchanges and discussions with the association through examples of obtaining rules of origin and a Q&A session, sharing the development opportunities arising from the entering of goods of Macao origin into the Mainland market with zero tariffs acquired through CEPA.

Offering better conditions for Macao products to enjoy zero-tariff preferences by specifying rules of origin for all Mainland tariff code products and providing more flexible means to determine origin, the Agreement takes forward the sustainable development of Macao's manufacturing sector. The Agreement also establishes a special chapter for the

Guangdong-Hong Kong-Macao Greater Bay Area, under which groundbreaking goods customs clearance facilitation measures will be implemented on a pilot basis in the Greater Bay Area to assist Macao's business sector in integrating themselves into the national development strategies with a view to jointly advancing the Guangdong-Hong Kong-Macao Greater Bay Area development and further promoting the moderate economic diversification of Macao.

Hosted by IAM's President, Chui Yuk Lum, and Vice Chairman of the Board of Directors, Wang Sai Man, the promotion session was attended by almost a hundred representatives of the business sector who voiced their comments and exchanged views actively. The DSE hopes that organising this promotion session will help the local business sector to acquire a deeper understanding of the content and measures of the CEPA Agreement on Trade in

Goods, and encourage more enterprises to export their goods to the Mainland by making use of CEPA's zero-tariff preference policies, so as to propel the development of trade in goods between the two places to a new level.



The DSE promotes the CEPA Agreement on Trade in Goods among the business sector

5. Guangdong-Hong Kong-Macao Greater Bay Area High Value Patent Portfolio Contest 2019 Launch Ceremony

Jointly hosted by the Guangdong Province Administration for Market Regulation (Intellectual Property Office), Intellectual Property Department of the Hong Kong SAR Government, Economic Bureau of the Macao SAR Government, and People's Government of Zhuhai Municipality, and jointly organised by the Zhuhai Administration for Market Regulation (Intellectual Property Office) and Hengqin International Intellectual Property Exchange Center, the Guangdong-Hong Kong-Macao Greater Bay Area High Value Patent Portfolio Contest 2019 was officially launched on 31 January. The hosts from Guangdong, Hong Kong and Macao and representatives of intellectual property offices in the Greater Bay Area, as well as representatives of public and private organisations and of the press, in total some 100, attended the launch ceremony. The contest, which is open for application until 12 April, targets innovative entities in the Mainland, Hong Kong and Macao. Themed with high value patent portfolio, it aims to enhance

the level of innovative capabilities and high-value patent portfolio building in the Guangdong-Hong Kong-Macao Greater Bay Area with a point-to-plane approach by means of scouting patent innovation projects with advanced technology, big market potential and better built patent value portfolio, so as to accelerate the high-quality development of the Guangdong-Hong Kong-Macao Greater Bay Area.

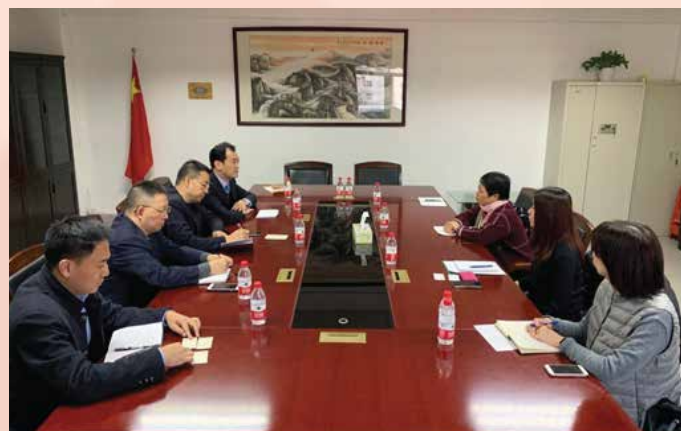


Guangdong-Hong Kong-Macao Greater Bay Area High Value Patent Portfolio Contest 2019 Launch Ceremony

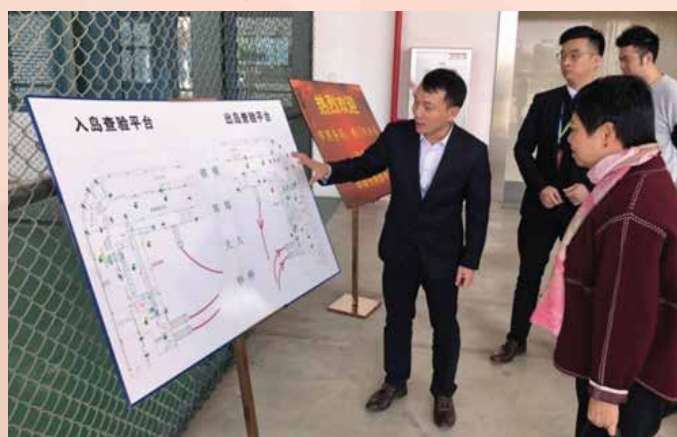
6. New cross-border e-commerce opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area

On 18 February, the State Council announced the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area, which mentions to “support Hengqin in providing a pivot for Macao’s development of cross-border e-commerce industries, and facilitate the convenient entry of products from Portuguese-speaking countries (PSCs) into the Mainland market via Macao”, with a view to jointly developing Guangdong-Hong Kong-Macao cooperation platforms.

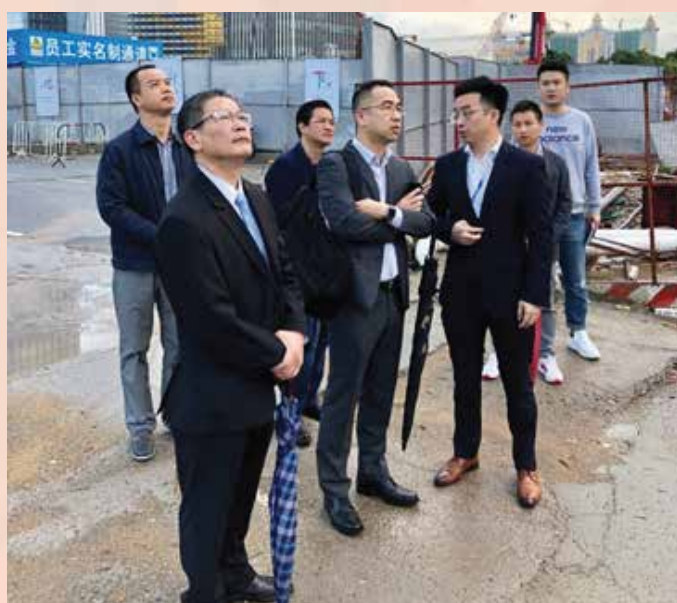
To seize the development opportunities brought by the Guangdong-Hong Kong-Macao Greater Bay Area, and to take the opportunity arising from the designation of Zhuhai as a Cross-Border E-Commerce Comprehensive Pilot Zone of the Mainland in 2018, the DSE met with the representatives of the Zhuhai Bureau of Commerce and the Administrative Committee of Hengqin New Area on 22 January to discuss initiating cross-border e-commerce cooperation between the two places, and travelled to Hengqin later on 19 February with Macao’s business sector to conduct exchange and establish connections with the local authorities in order to assist Macao’s business sector in getting an understanding of Hengqin’s preferential policies in the field of cross-border e-commerce, pay a site visit to the cross-border e-commerce support facilities in Hengqin, and reflect the requests of the business sector to Hengqin. The two sides discussed deepening the cooperation in cross-border e-commerce between the two places; bringing in products made in Macao, or PSCs products distributed by Macao enterprises for conducting promotion with Hengqin New Area’s cross-border e-commerce experience centers serving as the cooperation carrier; and strengthening the training of e-commerce talents in the two places for promoting exchange and cooperation between enterprises of the two places.



Meeting between representatives of the DSE and the Zhuhai Bureau of Commerce and the Administrative Committee of Hengqin New Area



The DSE and the business sector visit Hengqin’s cross-border e-commerce supervision place



The DSE and the business sector visit Hengqin’s cross-border e-commerce support facilities

7. The DSE holds seminar on Mainland e-commerce law

To allow Macao's business sector to get a grasp of the latest landscape and development trend of e-commerce in the Mainland, the Thematic Talk on Mainland E-Commerce Law hosted by the Economic Bureau of the Macao SAR and organised by the China International Electronic Commerce Center was successfully held on 6 March, with experts briefing on the impacts of the implementation of the Electronic Commerce Law of the People's Republic of China (hereinafter referred to as the "E-Commerce Law"), which has been implemented since 1 January 2019, on the e-commerce sector, exploring how to address them, and interacting and conducting exchange with Macao's business sector on practical experiences, with a view to assisting Macao enterprises in making further use of cross-border e-commerce for accessing the Mainland market.

The DSE's Acting Director Chan Tze Wai stated in her remarks that the E-Commerce Law is China's first integrated law regulating the area of e-commerce which, by protecting the legal rights of each party in e-commerce, regulating the obligations and responsibilities of e-commerce operators in terms of product quality and safety, intellectual property, consumer rights and personal information protection, and maintaining the market order, is beneficial to promoting the continuous healthy development of e-commerce.

During the talk, the guest speaker interpreted the key provisions of the E-Commerce Law and e-commerce practical and operational compliance procedures, and shared various cases in order to further explore issues such as sector regulation and consumer legal rights protection. This helped to support the continuous healthy development of e-commerce enterprises.

This talk was attended by around 150 representatives of local e-commerce industry associations and enterprises who actively offered

feedback during the Q&A session. Representatives of the sector raised questions regarding the actual impact possibly brought by the implementation of the new law to enterprises. The event did not only deepen the sector's understanding of the development trend of cross-border e-commerce, but also assisted Macao's SMEs in exploring the huge Mainland market. Those who are interested may access the DSE's website or Facebook page (@DSEMacau) for the recording of the talk.



Mainland e-commerce expert interprets the E-Commerce Law for Macao's e-commerce sector



Mainland e-commerce expert conducts exchange with Macao's e-commerce sector

8. Commerce Bureau of Hengqin New Area visits the DSE

Representatives of the Commerce Bureau of Hengqin New Area, Zhuhai and of the Cross-Border Administration of the Administrative Committee of Zhuhai Bonded Area visited the DSE on 28 February to discuss together how brother cities should participate together in the Greater Bay Area development and better capitalise on each other's advantages to achieve mutual benefits and complementation, as well as joint development under the historic development opportunities arising from the promulgation of the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area.

During the meeting, the two sides conducted exchange and discussion focusing on the development direction of investment and trade cooperation between Hengqin and Macao, especially the nurturing and development of new business forms of cross-border e-commerce. To capture the development opportunities arising from the Guangdong-Hong Kong-Macao Greater Bay Area, the two sides agreed to strengthen their cooperation in cross-border e-commerce by jointly establishing an exchange platform for the e-commerce sector, further enhancing information interconnectivity, providing multi-dimensional support to cross-border e-commerce, and introducing inspection and quarantine and customs clearance facilitation

measures for the entry of Macao and PSCs products into the Mainland market, with an endeavour to create a sustainable business environment and to jointly promote Macao's moderate economic diversification.

Attending representatives included Chan Tze Wai, Deputy Director of the DSE; Chan Weng Tat, Head of Foreign Trade and Economic Cooperation Department of the DSE; Lin Xibin, Deputy Director-General of the Commerce Bureau of Hengqin New Area; and Xiao Bo, Director-General of the Cross-Border Integrated Administration of the Zhuhai Park of the Zhuhai-Macao Cross-Border Industrial Zone of Zhuhai Bonded Area, etc.



The DSE meets with the Commerce Bureau of Hengqin New Area, Zhuhai and the Cross-Border Administration of the Administrative Committee of Zhuhai Bonded Area

9. The Commerce Bureau of Zhuhai visits the DSE

The Commerce Bureau of Zhuhai visited the DSE on 1 March to discuss together how to jointly initiate precise and practical cooperation based on Macao's special international status and role as a bridge and link to PSCs in order to fulfil the target of the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area.

The two sides agreed at the meeting to strengthen the economic and trade connection between Zhuhai and Macao, search cooperation opportunities and drive Zhuhai's economic development while promoting Macao's moderate

economic diversification. The focus of the meeting was to discuss strengthening the cooperation in cross-border e-commerce between the two places and explore the implementation of customs clearance facilitation measures to encourage Macao businesses in settling in cross-border e-commerce parks, so as to promote the further development of cross-border e-commerce in the two places. In addition, both sides hoped that the establishment of the Zhuhai-Macao Economic and Trade Cooperation Platform in Macao will be able to help Macao's business sector to get a deeper understanding of

Zhuhai's investment environment, and at the same time offer actual support to Mainland enterprises entering the Macao and PSCs markets, so as to accelerate the economic and trade exchanges between enterprises of the two places and promote mutual benefits between the two places.

Representatives attending this meeting included the DSE's Deputy Director Chan Tze Wai and Head of Foreign Trade and Economic Cooperation Department Chan Weng Tat, and the Commerce Bureau of Zhuhai's Director-General Wang Xiaobin and Deputy Director-Generals Xie Yingjun, Zhu Dahong and Zhang Guangnuan, etc.



The DSE holds meeting with the Commerce Bureau of Zhuhai

10. The DSE meets with Hong Kong's EMSD in the HK-Macao CEPA product safety information notification meeting

To strengthen the exchange in multiple cooperation areas of the Economic and Technical Cooperation Work Programme under the HK-Macao CEPA, especially the cooperation and exchange related to technical barriers to trade concerning product safety, a delegation comprised of the DSE's Head of Licensing and Inspection Department Kong Son Cheong and Head of Licensing and Supervision Division Ivone Maria da Rosa visited Hong Kong's Electrical and Mechanical Services Department (EMSD) on 22 January to have a working-level meeting on realising information flow on product safety under the HK-Macao CEPA, with the two sides discussing strengthening information flow and exchanges on product safety, as well as cooperation in training of personnel of the two places.

EMSD's Deputy Director of Regulatory Services Lai Hon Chung gave an account of their functions and regulatory services, including the regulating of electrical appliances safety and of gas appliances safety under their authority. The DSE representatives gave an account of the DSE's functions and scope of work, including supervision of product safety, and technical support for recognised testing organisations and accreditation. To prevent problematic products from circulating in the markets of the two places through various

channels, the two sides agreed at the meeting to establish a mechanism for communication of information about problematic products under the framework of HK-Macao CEPA to communicate timely on product information, and reached a consensus on cooperation in training of personnel of the two places.

Both sides concurred that this meeting was effective to a certain extent for deepening the understanding of the work of the supervisory authorities of the two places. Cooperation related to technical barriers to trade concerning product safety under the HK-Macao CEPA will be implemented through the establishment of cooperation mechanism. Communication and connections will also be maintained in the future.



The two sides conduct exchange on establishing a products safety information communication mechanism